December

**HOW AUSTRALIA DECIDES**

Election Reporting and the Media

By Sally Young

In recent years, the Australian media have come under fire for their reporting of politics and election campaigns. Political reporting is said to be too influenced by commercial concerns, too obsessed with gossip and scandal, and too focused on trivia and 'sound bites' at the expense of serious issues. There are accusations of bias, sensationalism, ‘lazy’ journalism and ‘horse-race’ reporting that is obsessed with opinion polls.

*How Australia Decides* is the first book to put these allegations to the test. Based on a four year empirical study, Sally Young reports the results of the only systematic, historical and in-depth analysis of Australian election reporting. This groundbreaking book shows how election reporting has changed over time, and how political news audiences, news production and shifts in political campaigning are influencing media content – with profound implications for Australian democracy.

**ABOUT THE AUTHOR**

Sally Young is Senior Lecturer in the School of Social and Political Sciences at the University of Melbourne and Senior Research Fellow at the Centre for Advanced Journalism.

**SPECIAL FEATURES**

- The first **systematic, historical, and in-depth analysis** of election reporting in Australia
- Uses **new research and findings** to explain all of the major concepts and theories in a very accessible manner
- Helps readers **learn about how the media works** and what shapes the news they read, hear and see

**CONTENTS**

1: Election reporting in the 2000s

Part I: Political news audiences and outlets
2. The political news audience
3. The elite public sphere
4. The popular public sphere
5. Elections and audiences

Part II. Where does election news come from and what is it about?
6. Creating election news: Journalists
7. The stars of the show: Politicians and campaigning
8. Who controls the news agenda?
9. 'From the campaign trail': The framing of election news

Part III. Elections in mediated times
10. News, political reporting and the Internet
11. Bias
12 News, the public and democracy
The Architect of Victory
The Military Career of Lieutenant General Sir Frank Horton Berryman
By Peter Dean

Lieutenant General Sir Frank Berryman is one of the most important, yet relatively unknown officers in the history of the Australian Army. Despite his reputedly caustic personality and noted fallouts with senior officials, Berryman was critical to Australia’s success during World War II. But did the man known as ‘Berry the Bastard’ deserve his reputation? Bold, calculated and talented, Berryman was at the forefront of operations that led to the defeat of the Japanese and his tactical planning secured Australia’s victory at Bardia, Tobruk and other battles during the Pacific War.

With access to rare private papers, this book charts Berryman’s special relationship with senior US officials such as Macarthur and explains why the man poised to become the next Chief of General Staff would never fulfil his ambition.

CONTENTS
Part I. The formative years, 1894–1939
1. The foundations of a military career
2. A gunners-war
3. The bitter-sweet years

Part II. Battle plans and command, 1939–1942
4. North Africa
5. Bardia and Tobruk
6. Operation exporter

Part III. The Pacific war, 1942–1945
7. War with Japan
8. New Guinea force
9. Operation Postern
10. Reconquest
11. Two armies - two headquarters

Part IV. The post-world war, 1946–1981
12. All careers must come to an end

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November 2008 9780521514118  $49.95

The Battle For Wau: New Guinea’s Frontline 1942–1943
April 2008 9780521896818  $75.00
The Cambridge Companion to Modern British Culture
Edited by Michael Higgins, University of Strathclyde, Clarissa Smith and John Storey, University of Sunderland

This interesting and informative account of modern British culture embraces controversy and debate

Social studies. British culture today is the product of a shifting combination of tradition and experimentation, national identity and regional and ethnic diversity. These distinctive tensions are expressed in a range of cultural arenas, such as art, sport, journalism, fashion, education, and race. This Companion addresses these and other major aspects of British culture, and offers a sophisticated understanding of what it means to study the diverse cultural landscapes of contemporary Britain.

Key features:
• Looks at the language through which culture is formed and expressed, the political and institutional trends that shape culture, and the role of culture in daily life.
• Thematic chapters, written by leading specialists in each field
• Extensive suggested reading list and chronology of British culture

Also available in Hardback

The Cambridge Introduction to Margaret Atwood
by Heidi Slettedahl Macpherson, De Montfort University, Leicester

With a guide to further reading and a clear, well organised structure, this book presents an engaging overview for readers

Literature. Margaret Atwood offers an immensely influential voice in contemporary literature. Her novels have been translated into over 22 languages and are widely studied and enjoyed. Her style is defined by her comic wit and willingness to experiment. Her work ranges across several genres, from poetry to literary and cultural criticism, novels and short stories. This Introduction summarizes her canon, from her earliest poetry and first novel, through The Handmaid’s Tale to The Year of the Flood.

Key features:
• Covers the full range of her work, guiding through multiple readings of her oeuvre.
• Features chapters on her life and career, her literary, Canadian and feminist contexts
• Explains the literary contexts for her works

Also available in Hardback
**Pluto**

*Sentinel of the Outer Solar System*

Richly illustrated, this text is written for general readers and amateur astronomers alike

by Barrie W. Jones, The Open University, Milton Keynes

**Astronomy.** Orbiting at the edge of the outer Solar System, Pluto is an intriguing object in astronomy. Since the fascinating events surrounding its discovery, it has helped increase our understanding of the origin and evolution of the Solar System. This is a timely and exciting account of Pluto and its satellites.

**Key features:**
- Uses Pluto as a case study to illustrate how remote astronomical bodies are investigated, and the role of classification in science
- Explores the entire Edgeworth–Kuiper Belt, of which Pluto is the innermost member
- Shows how studies of Pluto have increased our knowledge in important areas in planetary science

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**Talking About Life**

*Conversations on Astrobiology*

From astronomy and planetary science to geology and biology, this book will fascinate anyone who has ever wondered ‘Are we alone?’

Edited by Chris Impey, University of Arizona

**Astronomy.** With over 350 planets now known to exist beyond the Solar System, spacecraft heading for Mars, and the ongoing search for extraterrestrial intelligence, this timely book explores current ideas about the search for life in the Universe. It contains candid interviews with dozens of astronomers, geologists, biologists, and writers about the origin and range of terrestrial life and likely sites for life beyond Earth.

**Key features:**
- Dozens of astronomers, geologists, biologists, and writers describe in their own words the excitement of the search for life in the Universe
- Discusses what we’ve learnt from the missions to Mars and Titan, the search for Earth clones, the surprising diversity of life on Earth, and what contact with intelligent aliens will mean to us
Assessing Lawyers’ Ethics
A Practitioner’s Guide

by Adrian Evans, Monash University

Law. Legal practitioners operate in an environment of seemingly endless ethical challenges, and against a backdrop of diminishing public opinion about their morality. Based on extensive research, Assessing Lawyers’ Ethics argues that lawyers’ individual ethics can be assessed and measured in realistic frameworks.

Key features:
• Makes specific suggestions to improve lawyers’ ethical behaviour
• Advocates a variety of peer-administered testing mechanisms that have the potential to reverse damaging behaviours within the legal profession
• Provides prototype techniques, questions and assessments that can be modified to suit different legal cultures

International Commercial Arbitration
An Asia-Pacific Perspective

by Simon Greenberg, ICC International Court of Arbitration, Christopher Kee and J. Romesh Weeramantry, City University of Hong Kong

Law. There has been an exponential rise in the use of ICA for resolving international business disputes, yet international arbitration is a scarcely regulated, specialty industry. This is the first book to explain ICA topic by topic with an Asia-Pacific focus. Written for students and practising lawyers alike, this authoritative book covers the principles of ICA thoroughly and comparatively.

Key features:
• For each issue it draws on examples of legislation, arbitration procedural rules and case law from the major Asian jurisdictions.
• Each principle is explained with a simple statement before proceeding to more technical, theoretical or comparative content.
• Succinctly summarises the key features of a complex and evolving area of law and practice
Animal Homosexuality
A Biosocial Perspective
by Aldo Poiani, Monash University

**Biology.** Homosexuality is an evolutionary paradox in search for a resolution, not a medical condition in search for a cure. Homosexual behavior is common among social animals. Poiani invites the reader to embark on a journey through the evolutionary, biological, psychological and sociological aspects of homosexuality, seeking an understanding of both the proximate and evolutionary causes of homosexual behavior and orientation in humans, other mammals and birds.

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An Introduction to Greek Tragedy
by Ruth Scodel, University of Michigan

**Classics.** This book provides an accessible introduction to Greek tragedy for students and general readers alike. Whether readers are studying Greek culture, performing a Greek tragedy, or simply interested in reading a Greek play, this book will help them to understand and enjoy this challenging and rewarding genre. The book also includes chapters on specific plays, both the most familiar titles and some lesser-known plays.

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The Cambridge Companion to English Renaissance Tragedy
Edited by Emma Smith, University of Oxford et al.

**Literature.** Featuring essays by major international scholars, this Companion combines analysis of themes crucial to Renaissance tragedy with the interpretation of canonical and frequently taught texts, while situating Shakespeare within the broader context of Renaissance tragedy. Providing fresh readings of key texts, the Companion is an essential guide for all students of Renaissance tragedy.

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The Cambridge Companion to Utopian Literature
Edited by Gregory Claey, Royal Holloway, University of London

**Literature.** Since the publication of Thomas More’s genre-defining work *Utopia* in 1516, the field of utopian literature has evolved into an ever-expanding domain. This Companion presents an extensive historical survey of the development of utopianism, from the publication of Utopia to today’s dark and despairing tendency towards dystopian pessimism, epitomised by works such as George Orwell’s *Nineteen Eighty-Four* and Margaret Atwood’s *The Handmaid’s Tale.*
The Cambridge Introduction to Samuel Taylor Coleridge
by John Worthen, University of Nottingham

**Literature.** Author of *The Rime of the Ancient Mariner*, *Kubla Khan* and *Christabel*, and co-author with Wordsworth of *Lyrical Ballads* in 1798, Samuel Taylor Coleridge was one of the great writers and thinkers of the Romantic revolution. This innovative introduction discusses his interest in language and his extraordinary private notebooks, as well as his poems, his literary criticism and his biography.

![Image of The Cambridge Introduction to Samuel Taylor Coleridge]

**AUS 29.95 NZ$ 35.95**

__9780521746434__ PB 228 x 152 mm 164 pages 3 b/w illus.

The Cambridge Introduction to William Wordsworth
by Emma Mason, University of Warwick

**Literature.** William Wordsworth is the most influential of the Romantic poets, and remains widely popular. Outlining a series of contexts - biographical, historical and literary - as well as critical approaches to Wordsworth, this Introduction offers students ways to understand and enjoy Wordsworth's poetry and his role in the development of Romanticism in Britain. This concise book is the ideal starting point for studying *Lyrical Ballads*, *The Prelude*, as well as Wordsworth’s lesser known writings.

![Image of The Cambridge Introduction to William Wordsworth]

**AUS 29.95 NZ$ 35.95**

__9780521721479__ PB 228 x 152 mm 150 pages

The Cambridge Companion to Frege
Edited by Tom Ricketts and Michael Potter, Fitzwilliam College, Cambridge

**Literature.** Gottlob Frege (1848–1925) was unquestionably one of the most important philosophers of all time. Frege is generally seen as one of the fathers of the analytic method, which dominated philosophy in English-speaking countries for most of the twentieth century. His work is studied today not just for its historical importance but also because many of his ideas are still seen as relevant to current debates in the philosophies of logic, language, mathematics and the mind.

![Image of The Cambridge Companion to Frege]

**AUS 49.95 NZ$ 59.95**

__9780521624794__ PB 228 x 152 mm 660 pages

The Cambridge Dictionary of Statistics
4th Edition
by B. S. Everitt, King’s College London and A. Skrondal

**Mathematics.** If you work with data and need easy access to clear, reliable definitions and explanations of modern statistical and statistics-related concepts, then look no further than this dictionary. Nearly 4000 terms are defined, covering medical, survey, theoretical, and applied statistics, including computational and graphical aspects. Entries are provided for standard and specialized statistical software.

![Image of The Cambridge Dictionary of Statistics]

**AUS 94.95 NZ$ 113.95**

__9780521762823__ HB AUS 105.00 NZ$ 126.95 GEN

__9780521766999__ HB 247 x 174 mm 478 pages 150 b/w illus.
The Spanish Republic and Civil War
by Julián Casanova, Universidad de Zaragoza

History. The Spanish Civil War has gone down in history for the horrific violence that it generated. Here Julián Casanova, one of Spain’s leading historians, offers a magisterial new account of this critical period in Spanish history. He exposes the ways in which the Republic brought into the open simmering tensions between Catholics and hardline anticlericals, bosses and workers, Church and State, order and revolution.

Energy and the English Industrial Revolution
by E. A. Wrigley, University of Cambridge

History. The industrial revolution transformed the productive power of societies. It did so by vastly increasing individual productivity, thus delivering whole populations from poverty. In this new account by one of the world’s acknowledged authorities, the central issue is not simply how the revolution began but still more why it did not quickly end. The answer lay in the use of a new source of energy, in the form of coal.

Environmental Politics
Scale and Power
by Shannon O’Lear, University of Kansas

Environmental politics. Shannon O’Lear brings a geographer’s perspective to environmental politics. The book considers issues of climate change, energy, food security, toxins, waste, and resource conflict to explore how political, economic, ideological and military power have contributed to the generation of environmental issues and the formation of dominant narratives about them.

Human Trafficking
A Global Perspective
by Louise Shelley, George Mason University, Virginia

Politics. This book examines all forms of human trafficking globally, revealing the operations of the trafficking business and the nature of the traffickers themselves. Drawing on a wide body of academic research, Louise Shelley concludes that human trafficking will grow in the twenty-first century as a result of economic and demographic inequalities in the world, the rise of conflicts, and possibly global climate change.
Physics.

Aimed at both physics students and non-science majors, this unique book explains Einstein’s special theory of relativity pictorially, using diagrams rather than equations. The diagrams guide the reader, step-by-step, from the basics of relativity to advanced topics including the addition of velocities, Lorentz contraction, time dilation, the twin paradox, Doppler shift, and Einstein’s famous equation $E=mc^2$.

An Illustrated Guide to Relativity
by Tatsu Takeuchi, Virginia Polytechnic Institute and State University

__9780521141000__ PB 228 x 152 mm 266 pages 137 colour illus. 69 exercises

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Biology.

As DNA forensic profiling and databasing become established as key technologies in the toolbox of the forensic sciences, their expanding use raises important issues. This authoritative global investigation provides critical reflection upon the many issues of privacy; distributive justice; DNA information system ownership; biosurveillance; the reliability of collection, storage and analysis of DNA profiles; the possibility of transferring medical DNA information to forensics databases; and democratic involvement and transparency in governance, an emergent key theme.

Genetic Suspects
Global Governance of Forensic DNA Profiling and Databasing
Edited by Richard Hindmarsh, Griffith University, Queensland et al.

__9780521519434__ HB AUS 105.00 NZS 126.95

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Smart Solutions to Climate Change  
Comparing Costs and Benefits

Time Magazine has declared Bjørn Lomborg one of the 100 most influential people in the world in 2004

Edited by Bjørn Lomborg, Copenhagen Business School

Environmental science. The failure of the Copenhagen climate conference in 2009 revealed major flaws in the way the world’s policy makers have attempted to prevent dangerous levels of increases in global temperatures. The expert authors in this specially commissioned collection focus on the likely costs and benefits of a wide range of policy options.

Key features:
• The award-winning documentary maker Ondi Timoner and X-Men films producer, Ralph Winter, are about to release a film of his 2007 book, Cool It
• Presents a very wide range of climate policy options including ones that are not well covered in the media, making it highly relevant to climate policy debates in search for a new treaty to succeed Kyoto

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Darwin, God and the Meaning of Life  
How Evolutionary Theory Undermines Everything You Thought You Knew

In this intriguing book, Steve Stewart-Williams addresses fundamental philosophical questions raised by evolutionary theory

by Steve Stewart-Williams, University of Wales

Philosophy. If you accept evolutionary theory, can you also believe in God? Does Darwin have implications for heated issues like euthanasia and animal rights? Does evolution tell us the purpose of life, or does it imply that life has no ultimate purpose? In this fascinating and intriguing book, Steve Stewart-Williams addresses these and other fundamental philosophical questions raised by evolutionary theory and the exciting new field of evolutionary psychology.

Key features:
• Argues that Darwinian science supports a view of a godless universe devoid of ultimate purpose or moral structure, but that we can still live a good life and a happy life within the confines of this view
• Brings together philosophy and evolutionary psychology in a way that will open up debate between the two disciplines

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Mass Appeal
The Formative Age of the Movies, Radio, and TV

Describes the changing world of American popular culture from the first sound movies through the age of television.

by Edward D. Berkowitz, George Washington University, Washington DC

History/Arts. Mass Appeal describes the changing world of American popular culture from the first sound movies through the age of television. In short vignettes, the book reveals the career patterns of people who became big movie, TV, or radio stars. Eddie Cantor and Al Jolson symbolize the early stars of sound movies. Groucho Marx and Fred Astaire represent the movie stars of the 1930s, and Jack Benny stands in for the 1930s performers who achieved their success on radio.

Key features:
• Tracks the changing world of American popular culture.
• Reveals details of the careers of movie, TV and radio stars
• Through these vignettes, the reader comes to understand the development of American mass media in the twentieth century

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Sex Before the Sexual Revolution
Intimate Life in England 1918–1963

Provides the first rounded, first-hand account of sexuality in marriage in the early and mid-twentieth century.

by Simon Szreter, University of Cambridge and Kate Fisher, University of Exeter

History. What did sex mean for ordinary people before the sexual revolution of the 1960s and 1970s, who were often pitied by later generations as repressed, unfulfilled and full of moral anxiety? This book provides the first rounded, first-hand account of sexuality in marriage in the early and mid-twentieth century. These award-winning authors look beyond conventions of silence among the respectable majority to challenge stereotypes of ignorance and inhibition.

Key features:
• Based on vivid, compelling and frank testimonies from a socially and geographically diverse range of individuals
• Demonstrates that, for many, the culture of privacy and innocence was central to fulfilling and pleasurable intimate lives
• Explores changing sexual values and practices

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Also available in Hardback

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Cambridge University Press Australia & New Zealand, New Releases - December/January 2011
### The Cambridge Companion to Modernist Women Writers
Edited by Maren Tova Linett, Purdue University, Indiana

**Politics.** Women played a central role in literary modernism, theorizing, debating, writing, and publishing the critical and imaginative work that resulted in a new literary culture during the early twentieth century. This volume provides a thorough overview of the main genres, the important issues, and the key figures in women’s writing during the years 1890–1945.

- [9780521735704](#) **PB 228 x 152 mm 256 pages**
- [9780521515054](#) **HB AUS 120.00 NZ$ 144.95**

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### Freedom Bound
**Law, Labor, and Civic Identity in Colonizing English America, 1580–1865**
by Christopher Tomlins, University of California

**History.** *Freedom Bound* is about the origins of modern America – a history of colonizing, work, and civic identity from the beginnings of English presence on the mainland until the Civil War. It is a history of migrants and migrations, of colonizers and colonized, of households and servitude and slavery, and of the freedom all craved and some found. Above all it is a history of the law that framed the entire process.

- [9780521137775](#) **PB 228 x 152 mm 632 pages 1 b/w illus. 23 tables**
- [9780521761390](#) **HB AUS 225.00 NZ$ 270.95**

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### You Are All Free
**The Haitian Revolution and the Abolition of Slavery**
by Jeremy D. Popkin, University of Kentucky

**History.** The abolitions of slavery in the French Caribbean colony of Saint-Domingue in 1793 and in revolutionary France in 1794 were the first dramatic blows against an institution that had shaped the Atlantic world for three centuries. Based on extensive archival research, this book provides the first complete account of the dramatic events that led to these epochal decrees, and to the destruction of Cap Français, the richest city in the French Caribbean, and to the first refugee crisis in the United States.

- [9780521731942](#) **PB 228 x 152 mm 440 pages 14 b/w illus. 4 maps**
- [9780521517225](#) **HB AUS 175.00 NZ$ 210.95**

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### Why Nations Fight
**Past and Future Motives for War**
by Richard Ned Lebow, Dartmouth College

**History.** Four generic motives have historically led states to initiate war: fear, interest, standing, and revenge. Using an original data set, Richard Ned Lebow examines the distribution of wars across three and a half centuries and argues that, contrary to conventional wisdom, only a minority of these were motivated by security or material interest.

- [9780521192835](#) **PB 228 x 152 mm 318 pages 11 b/w illus. 2 tables**
- [9780521170451](#) **HB AUS 140.00 NZ$ 168.95**
Politics. 1989 signifies the collapse of Soviet communism and the end of the Cold War, a moment generally recognized as a triumph for liberal democracy and when capitalism became global. The Global 1989 challenges these ideas. An international group of prominent scholars investigate the mixed, paradoxical and even contradictory outcomes engendered by these events, unravelling the intricacies of this important moment in world history.

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This eagerly awaited new edition has been significantly revised after extensive user feedback to meet current teaching requirements. Put simply, it is required reading for all serious students of EU law.
9780521121514 2010 PB AU$ 81.95 NZ$ 98.95

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This new, thoroughly revised edition of the acclaimed Cambridge Encyclopedia of Language incorporates the major developments in language study which have taken place since the mid 1990s.
9780521736503 2010 PB AU$ 69.95 NZ$ 83.95

This best-selling textbook provides an engaging and user-friendly introduction to the study of language. Assuming no prior knowledge in the subject, Yule presents information in short, bite-sized sections.
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In this sumptuously illustrated single-volume history, now in its second edition, noted historian Patricia Buckley Ebrey traces the origins of Chinese culture from prehistoric times to the present.
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5. Ireland: A History by Thomas Bartlett
Integrating politics, society and culture, Thomas Bartlett offers an authoritative historical road map that shows exactly how - and why - Ireland, north and south, arrived at where it is today.
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Professor Sanders provides a full analysis of the textual problem and theories of transmission of Othello, and offers possible solutions to the stylistic and racial problems which face modern readers and spectators.
9780521535175 2003 PB AU$ 19.95 NZ$ 23.95

8. James Madison and the Spirit of Republican Self-Government by Colleen A. Sheehan
Colleen Sheehan traces the evolution of Madison’s conception of the politics of communication and public opinion throughout the Founding period.
9780521727334 2009 PB AU$ 39.95 NZ$ 47.95

9. Networks, Crowds, and Markets: Reasoning About a Highly Connected World by David Easley and Jon Kleinberg
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10. Reading Latin: Grammar, Vocabulary and Exercises by Peter V. Jones and Keith C. Sidwell
Reading Latin is a Latin course designed to help mature beginners read Latin fluently and intelligently.
9780521286220 1986 PB AU$ 67.95 NZ$ 81.95
The Times Higher Education magazine has selected Cambridge Academic titles as ‘Book of the Week’ three weeks in a row. 22 July, 29 July, and 5 August

While Cambridge books regularly feature in the THE’s review pages, it is quite unprecedented to have three ‘Books of the Week’ in a row, in the UK’s most authoritative source of information about higher education.

### Understanding the British Empire
by Ronald Hyam

*Understanding the British Empire* draws on a lifetime’s research and reflection on the history of the British Empire by one of the senior figures in the field. Essays cover six key themes: the geopolitical and economic dynamics of empire, religion and ethics, imperial bureaucracy, the contribution of political leaders, the significance of sexuality, and the shaping of imperial historiography.

- **9780521132909** PB 2010 AUS 71.95 NZS 86.95 GEN

### Silent Summer: The State of Wildlife in Britain and Ireland
Edited by Norman Maclean

Over the past 20 years dramatic declines have taken place in UK insect populations. Eventually, such declines must have knock-on effects for other animals, especially high profile groups such as birds and mammals. This authoritative, yet accessible account details the current state of the wildlife in Britain and Ireland and offers an insight into the outlook for the future.

- **978052119663** HB 2010 AUS 79.95 NZS 95.95 GEN

### Ireland: A History
by Thomas Bartlett

Thomas Bartlett, one of the country’s leading historians, sets out a fascinating new history that ranges from prehistory to the present. Integrating politics, society and culture, he offers an authoritative historical road map that shows exactly how - and why - Ireland arrived at where it is today. This is an indispensable guide to both the legacies of the past for Ireland’s present and to the problems confronting north and south in the contemporary world.

- **97805211197205** HB 2010 AUS 69.95 NZS 83.95 GEN

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### More Cambridge titles in the media

The Artist and the Scientists: Being Prehistory to Life
by Patricia Vickers-Rich, Thomas H. Rich, illustrated by Peter Trusler

‘It is partly biography but, crucially, describes the challenges of joint projects, of how the interplay between science and imagination resulted in the dozens of intricately rendered illustrations reproduced in the book.’

Review - ‘Illumination at the Intersection of Art and Science’ - The Age, August 2010

- **9780521162999** PB 2010 AUS 59.95 NZS 71.95 GEN

### Power Crisis
by Rodney Cavalier


- **9780521138321** PB 2010 AUS 34.95 NZS 45.95 GEN