Following on from his acclaimed book, *The Battle for Wau*, Phillip Bradley turns his attention to the Salamaua campaign - the first of the New Guinea offensives by the Australian Army in the Second World War. Opening with the pivotal air-sea battle of the Bismarck Sea, this important title recounts the fierce land campaign that was fought for the ridges that guarded the Japanese base at Salamaua.

From Mount Tambu to Old Vickers and across the Francisco River, the Australians and their American allies fought a desperate struggle to keep the Imperial Japanese Army diverted from the strategic prize of Lae. *To Salamaua* covers the entire campaign in one volume for the first time. From the strategic background of the campaign and the heated conflicts, to the mud and blood of the front lines, this is the extraordinary story.

**CONTENTS**

1. Death in the Bismarck Sea  
2. Opposing forces  
3. Warfe’s Tigers  
4. Supply lines  
5. Mubo stalemate  
6. On Lababia Ridge  
7. On Bobdubi Ridge  
8. Yanks  
9. Mubo falls  
10. ‘A bit of a stoush’  
11. The forbidden mountain  
12. Roosevelt Ridge  
13. Old Vickers  
14. Komiatum Ridge  
15. Across the Frisco  
16. Salamaua falls

*The official Australian Army History Series is published in partnership between Cambridge University Press and the Australian Army*

---

**Other books in the Australian Army History series...**

**Light Horse: A History of Australia’s Mounted Arm**  
Nov 2009  9780521197083  $59.95

**Australian Battalion Commanders in the Second World War**  
April 2009  9780521763455  $59.95

**The Proud 6th: An Illustrated History of the 6th Australian Division 1939–1946**  
November 2008  9780521514118  $49.95

**The Battle For Wau: New Guinea’s Frontline 1942–1943**  
April 2008  9780521896818  $75.00
Sex, Power and Consent
Youth Culture and the Unwritten Rules

Inclusive of young people’s stories and experiences of negotiating sexual consent in their own words

by Anastasia Powell, La Trobe University.

Politics. This book draws on the real world stories and experiences of young women and young men – as told in their own words – regarding love, sex, relationships and negotiating consent. References to feminist and sociological theory underpins explicit connections between young people’s lived experience and current international debates. Issues surrounding youth sex within popular culture, sexuality education and sexual violence prevention are thoroughly explored.

“...a terrific book: really well-written and very engaging, full of useful, cogently expressed ideas about what is going on with young people and sex right now and how things might be improved. I think it has the capacity to make an important intervention and a strong impact, in part because it moves so well across fields and therefore would have a wide readership, and in part because it addresses so many pressing current issues” - Anita Harris, Centre for Critical & Cultural Studies, University of Queensland

The Cambridge Encyclopedia of Language 3rd edition
by David Crystal, University of Wales

Over 5,000 copies sold just in Australia from the second edition!

Language & Linguistics. This new, thoroughly revised edition of the acclaimed Cambridge Encyclopedia of Language incorporates the major developments in language study which have taken place since the mid 1990s. Two main new areas have been added: the rise of electronic communication from email to texting, and the crisis affecting the world’s languages, of which half are thought to be so seriously endangered that they will die out this century.

- All topics involving technology have been revised to take account of recent developments, notably in phonetics, language disability, and computing
- Special attention has been paid to fast-moving areas such as language teaching and learning
- The text design has been completely updated with many new illustrations throughout

Previous edition details: isbn 9780521559676 PB 1997

___ 9780521736503 PB 276 x 219 mm 200 b/w illus. 20 maps 100 tables 512 pages GEN

Also available in Hardback ___ 9780521516983 HB AUS 185.00 NZ$ 222.95 FIRM
Mission and Money
Understanding the University

The most complete assessments of universities’ revenue raising and expenditures. Who benefits from this and who loses?

by Burton A. Weisbrod (Northwestern University) et al.

Economics. Mission and Money goes beyond the common focus on elite universities and examines the entire higher education industry, including research universities, four-year colleges, two-year schools, and non-degree-granting career academies. The book contains a good deal of original research on schools’ revenue sources from tuition, donations, research, patents, endowments, and other activities. It considers lobbying, distance education, and the world market, as well as advertising, branding, and reputation. The pursuit of revenue, while essential to achieve the mission of higher learning, is sometimes in conflict with that mission itself.

‘An excellent volume. The art of university administration is finding the right balance between revenue raising and the academic mission so that neither dominates the other... Given the current emphasis on universities in the marketplace, this is a timely volume with a thorough and useful treatment of the various revenue sources in play and how they influence the more lofty mission of the university.’
- David Breneman, University of Virginia

Writing Successful Academic Books
by Anthony Haynes

A clear guide on everything academic authors need to know about the process of writing and publishing books

Language. ‘Publish or perish’ is a well-established adage in academia. Yet the prospect of writing a book can seem daunting, while the business of getting it published may be mystifying. Written by an expert in academic publishing, this is a practical guide to both writing and getting published, full of real life examples, including a sample book proposal. It covers all stages of academic authorship from developing the initial idea for a book through to post-publication issues, showing how to avoid the common pitfalls. An invaluable guide for academic authors – prospective or established – in all disciplines.

‘Every academic serious about getting published will benefit from reading this succinct yet highly accomplished guide. Brimming with invaluable insights from publishing, as well as containing plenty of practical writing tips and strategies, this book will be indispensable whether you’re a first-time author or seasoned pro.’
- Alexandra Webster, Associate Director, Palgrave
Capitals of Capital 2nd edition
The Rise and Fall of International Financial Centres 1780–2009

‘This book will become the starting point from which all scholars will in future have to base their research.’ - Financial History Review

by Youssef Cassis, Université de Genève

Economics. This is a history of international financial centres and of the major stake that they now represent in the global economy. Youssef Cassis, one of the world’s leading financial historians, provides a fascinating comparative history of the most important centres that constitute the capitals of capital - New York, London, Frankfurt, Paris, Zurich, Amsterdam, Tokyo, Hong Kong and Singapore. The book explores the dynamics of the rise and decline of these great centres from the beginning of the industrial age up to the present, setting them throughout in their economic, political, social, and cultural context. This paperback edition has been fully updated to take account of the challenges posed by the financial collapse of 2007–2008 and offers the longer term framework necessary to understand the ongoing economic crisis facing capitals of capital today.

Also available in Hardback

Remarkable Engineers
From Riquet to Shannon

Tells the varied life stories of 51 of the key engineers from the last 400 years

by Ioan James, University of Oxford

Popular Science. Engineering transformed the world completely between the 17th and 21st centuries. Remarkable Engineers tells the stories of 51 of the key pioneers in this transformation, from the designers and builders of the world’s railways, bridges and aeroplanes, to the founders of the modern electronics and communications revolutions. The focus throughout is on their varied life stories, and engineering and scientific detail is kept to a minimum. Engineer profiles are organized chronologically, inviting readers with an interest in engineering to follow the path by which these remarkable engineers utterly changed our lives.

Also in this series ...

Remarkable Biologists 9780521699181 PB AU $69.95 2009
Remarkable Physicists 9780521520942 PB AU $79.95 2003
Remarkable Mathematicians 9780521516211 PB AU $91.95 2004

Also available in Hardback 9780521516211
Toxic Loopholes
Failures and Future Prospects for Environmental Law

Exposes the powerful systemic forces that profit from pollution and resist serious efforts to protect the environment

by Craig Collins, California State University

Environment. The EPA was established to enforce the environmental laws Congress enacted during the 1970s. Yet today lethal toxins still permeate our environment, causing widespread illness and even death. Toxic Loopholes investigates these laws, and the agency charged with their enforcement, to explain why they have failed to arrest the nation's rising environmental crime wave and clean up the country's land, air, and water. This book illustrates how weak laws, legal loopholes, and regulatory negligence harm everyday people struggling to clean up their communities. It demonstrates that our current system of environmental protection pacifies the public with a false sense of security, dampens environmental activism, and erects legal barricades and bureaucratic barriers to shield powerful polluters from the wrath of their victims.

Baby Markets
Money and the New Politics of Creating Families

Offers daring analysis of the challenges in creating families through adoption and assisted reproduction

by Michele Bratcher Goodwin, University of Minnesota

Popular Science. Creating families can no longer be described by heterosexual reproduction in the intimacy of a couple's home and the privacy of their bedroom. To the contrary, babies can be brought into families by involving lawyers, coordinators, surrogates, 'brokers', donors, sellers, endocrinologists, and without any traditional forms of intimacy. In direct response to the need and desire to parent, men, women, and couples – gay and straight – have turned to viable, alternative means: baby markets. This book examines the ways in which Westerners create families through private, market processes. From homosexual couples to Americans travelling abroad to acquire children in China, Korea, or Ethiopia, market dynamics influence how babies and toddlers come into Western families.
The Sexual Culture of the French Renaissance
by Katherine Crawford, Vanderbilt University, Tennessee

Sets sexuality in France within a broader European context, while also providing a fresh insight into Renaissance France.

History. When the French invaded Italy in 1494, they were shocked by the frank sexuality expressed in Italian cities. By 1600, the French were widely considered to be the most highly sexualized nation in Christendom. What caused this transformation? This book examines how, as Renaissance textual practices and new forms of knowledge rippled outward from Italy, the sexual landscape and French notions of masculinity, sexual agency, and procreation were fundamentally changed. Exploring the use of astrology, the infusion of Neoplatonism, the critique of Petrarchan love poetry, and the monarchy’s sexual reputation, the book reveals that the French encountered conflicting ideas from abroad and from antiquity about the meanings and implications of sexual behavior. Intensely interested in cultural self-definition, humanists, poets, and political figures all contributed to the rapid alteration of sexual ideas to suit French cultural needs. The result was the vibrant sexual reputation that marks French culture to this day.

The Cambridge Companion to Muhammad
by Jonathan E. Brockopp, Pennsylvania State University

Gives an overview of Muhammad’s life with access to new and unusual source materials.

Religion. As the Messenger of God, Muhammad stands at the heart of the Islamic religion, revered by Muslims throughout the world. The Cambridge Companion to Muhammad comprises a collection of essays by some of the most accomplished scholars in the field exploring the life and legacy of the Prophet. The book is divided into three sections, the first charting his biography and the milieu into which he was born, the revelation of the Qur’an, and his role within the early Muslim community. The second part assesses his legacy as a law-maker, philosopher, and politician and, finally, in the third part, chapters examine how Muhammad has been remembered across history in biography, prose, poetry, and, most recently, in film and fiction.
Research in Medicine 3rd edition
Planning a Project – Writing a Thesis

Covers the entire process of pursuing a research project, including the day-to-day realities of life in the laboratory

by Juliet Usher-Smith, University of Cambridge, et al.

Medicine - General. An invaluable guide suitable for all stages of a medical research career, from the first stages of research, through to professional supervisors, career counselors and postgraduate tutors. Health professionals are increasingly drawn towards research in the course of their training, often with little guidance on the skills and techniques required. This practical text provides essential advice to guide the beginner through the processes involved in selecting, organizing, funding, undertaking, evaluating and publishing a biomedical research project, and completing a postgraduate qualification. Cartoon illustrations provide a wry commentary on the ups and downs of life in research. This edition contains new content on choosing supervisors, career implications, degree structures, ethical issues and time conflicts between research and service needs, reflecting changes in the structure of medical careers and degree courses, and the use of computational and information technology in research presentation.

Surviving Health Care
A Manual for Patients and Their Families

Health care experts from a variety of fields address the reader informally to aid them in reaching their own best health care decisions

Edited by Thomasine Kushner

Medicine - General. This book serves as a tool to help patients and families deal rationally with the perplexing and often irrational world of healthcare. It covers the topics and addresses the challenges that experts in a variety of healthcare fields believe to be the most vital to meeting the challenges of decision-making when people feel most vulnerable. With contributions from leading healthcare specialists, Surviving Health Care: A Manual for Patients and their Families examines a wide array of topics, including advance planning for healthcare, medical emergencies, genetic testing, pain management, and care of elders. It is a unique resource that aims above all to help patients reach their best healthcare decisions.
Discusses a range of topics including privacy, ownership, freedom of speech, responsibility, cyber warfare, and online pornography

Philosophy/Computer Science. Information and Communication Technologies (ICTs) have profoundly changed many aspects of life, including the nature of entertainment, work, communication, education, healthcare, industrial production and business, social relations and conflicts. The Cambridge Handbook of Information and Computer Ethics provides an ambitious introduction to the field, with discussions of a range of topics including privacy, ownership, freedom of speech, responsibility, technological determinism, the digital divide, cyber warfare, and online pornography. It offers an accessible and thoughtful survey of the transformations brought about by ICTs and their implications for the future of human life and society, for the evaluation of behaviour, and for the evolution of moral values and rights.

The Cambridge Handbook of Information and Computer Ethics
Edited by Luciano Floridi, University of Hertfordshire

The Cambridge Companion to the Epic
by Catherine Bates, University of Warwick

Epic is the oldest surviving literary form, and this book covers over four thousand years

Literature. Every great civilisation from the Bronze Age to the present day has produced epic poems. Epic poetry has always had a profound influence on other literary genres, including its own parody in the form of mock-epic. This Companion surveys over four thousand years of epic poetry from the Babylonian Epic of Gilgamesh to Derek Walcott's postcolonial Omeros. The list of epic poets analysed here includes some of the greatest writers in literary history in Europe and beyond: Homer, Virgil, Dante, Camões, Spenser, Milton, Wordsworth, Keats and Pound, among others. Each essay, by an expert in the field, pays close attention to the way these writers have intimately influenced one another to form a distinctive and cross-cultural literary tradition. Unique in its coverage of the vast scope of that tradition, this book is an essential companion for readers of all kinds of literature and in all ages.
**The Cambridge Companion to Allegory**
by Rita Copeland and Peter Struck, University of Pennsylvania

*Literature.* Traces the development of allegory in the European and American tradition from antiquity to the modern era. The essays explore allegory as a literary practice in poetry and fiction, as a technique of interpreting sacred and philosophical texts, and as an important element of modern literary theory.

- **ISBN:** 978-0-521-68082-0
- **Format:** PB, 228 x 152 mm, 5 b/w illus, 328 pages

**Lesbian, Gay, Bisexual, Trans and Queer Psychology**
*An Introduction*
by Victoria Clarke, University of the West of England, Bristol, et al.

*Psychology.* The first comprehensive psychology textbook on the lives of lesbian, gay, bisexual, trans and queer people. It provides an informative and engaging introduction to this exciting area of psychology, placing theories within their social contexts.

- **ISBN:** 978-0-521-70018-4
- **Format:** PB, 247 x 174 mm, 348 pages

**Friedrich Nietzsche**
*A Philosophical Biography*
by Julian Young, Wake Forest University, North Carolina

*Philosophy.* Julian Young provides the most comprehensive biography available today of the life and philosophy of the nineteenth-century German philosopher Friedrich Nietzsche. Young deals with the many puzzles created by the conjunction of Nietzsche's personal history and his work, setting Nietzsche's thought in the context of his times.

- **ISBN:** 978-0-521-87117-4
- **Format:** HB, 228 x 152 mm, 32 b/w illus, 676 pages

**Schopenhauer**
*A Biography*
by David E. Cartwright, University of Wisconsin

*Philosophy.* Cartwright tells the story of Schopenhauer's life to convey the full range of his philosophy, exploring Schopenhauer's fractured family life, his early formative influences, his critical loyalty to Kant, his personal interactions with Fichte and Goethe, his struggle to make his philosophy known, and his reaction to his late-arriving fame.
Coriolanus  2nd edition
Edited by Lee Bliss

**Literature.** Updated edition of *Coriolanus*, providing detailed commentary and a substantial introduction, including a new section on recent criticism and performances.

- ISBN 978-0-521-72874-4    PB  228 x 152 mm  330 pages    $  
- Hardback  9780521429603    AUS 120.00    NZ$ 144.95    GEN

The Merry Wives of Windsor  2nd edition
Edited by David Crane, University of Wales

**Literature.** Focusing on theatrical aspects of *The Merry Wives of Windsor*, this new edition includes a response to some current arguments about the dating of the play. Crane also brings the stage history of the play up to date, showing how recent productions contribute to our understanding of it.

- ISBN 978-0-521-14681-4    PB  228 x 152 mm  186 pages    $  
- Hardback  9780521197106    AUS 140.00    NZ$ 168.95    GEN

Geostatistics Explained
*An Introductory Guide for Earth Scientists*
by Stephen McKillup, Central Queensland University & Melinda Darby Dyar, Mount Holyoke College

**Earth Sciences.** This reader-friendly introduction to geostatistics demystifies complex concepts and makes formulas and statistical tests easy to apply. With wide-ranging examples from topics across the Earth and environmental sciences, and worked examples at the end of each chapter, this book can be used for undergraduate courses or for self-study and reference.

- ISBN 978-0-521-74656-4    PB  228 x 152 mm  200 b/w illus  93 tables  20 exercises  416 pages    GEN
- Hardback  9780521763226    AUS 155.00    NZ$ 186.95    GEN

Pricing Carbon
*The European Union Emissions Trading Scheme*
by A. Denny Ellerman,  Massachusetts Institute of Technology, et al.

**Economics.** The European Union’s Emissions Trading Scheme (EU ETS) is the world’s largest market for carbon and the most significant multinational initiative ever taken to mobilize markets to protect the environment. This book provides the first detailed description and analysis of the scheme, focusing on the first ‘trial’ period (2005-7).

- ISBN 978-0-521-19647-5    HB  228 x 152 mm  38 tables  390 pages    GEN

Cambridge University Press Australia & New Zealand, New Releases - July 2010
Europe since 1980
by Ivan T. Berend, University of California

**History.** Ivan Berend tells the dramatic story of the economic, social, political, and cultural transformation of Europe during the transition from the Cold War to the European Union, charting the overwhelming impact of the collapse of communism on every aspect of European life and asking which way now for Europe?

---

The Law of Armed Conflict
International Humanitarian Law in War
by Gary D. Solis, United States Military Academy

**Law.** This book introduces law students and undergraduates to the law of war in an age of terrorism. It takes the reader through essential questions of the law of armed conflict and international humanitarian law to an awareness of finer points of battlefield law. The U.S.-weighted text incorporates lessons from many nations and includes hundreds of cases from jurisdictions worldwide.

---

Legacies of Crime
A Follow-Up of the Children of Highly Delinquent Girls and Boys
by Peggy C. Giordano, Bowling Green State University, Ohio

**Sociology.** Legacies of Crime explores the lives of seriously delinquent girls and boys in the United States over a twenty-year period as they grew to adulthood. In-depth interviews with the women, men and children depict the adults' economic and social disadvantages and continued criminal involvement, and the impact on their children.

---

The Cambridge Handbook of Forensic Psychology
by Jennifer M. Brown, University of Surrey and Elizabeth A. Campbell, University of Glasgow

**Psychology.** Forensic psychology has developed and advanced in recent years. This Handbook provides a quick-reference source for practitioners and professionals detailing the major concerns in the field. Each entry comprises an evidence-based reference source for topics, highlighting key concepts and current thinking, and directs readers to sources for further research.
The Cambridge History of English Poetry
by Michael O’Neill, University of Durham

Literature. This is the most comprehensive and authoritative history of the field from early medieval times to the present. Covering a remarkable array of poets and poems, and featuring an extensive bibliography, the scope and depth of this major work of reference make it required reading for anyone interested in poetry.

Datashop
Your Personalised Online Data Delivery

Use Datashop to gain control over the information you need! You can download:

- Cover Images (both .gif and .jpeg)
- Book samples
- Australian & New Zealand prices, bibliographic information, publication dates and much more!

What you need to know:

- It’s absolutely free
- Simple registration that only requires an email
- A variety of data formats to choose from, including ONIX, HTML, plain text and excel
- Data is sent to you straight away by email

To start using:

Go to [http://datashop.cambridge.org/](http://datashop.cambridge.org/)
Register and start exploring!

* The website has additional information, a FAQ section and an interactive tour.

Contact Details
For further assistance with additional information, or if you wish to request alternative brochure formats, please contact:

Chrisi Kirova, Marketing Coordinator
03 8671 1442
ckiroma@cambridge.edu.au