# New Titles September 2010

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# The Artist and the Scientists

# **Bringing Prehistory to Life**

By Peter Trusler, Patricia Vickers-Rich, Thomas H. Rich



AU\$59.95 NZ\$71.95

This stunning book follows the development of selected works of art covering the last 600 million years of the geological record. Over more than thirty years Patricia, Tom and Peter have travelled across Australia, New Zealand, Asia, the Americas, Africa and Eastern Europe in search of the remains of early life, including fish, dinosaurs, birds and mammals. Told from the viewpoints of both scientist and artist, the reader is given a unique insight into the process of preserving and recording the evolution of prehistoric life.

It is a unique personal account of how three people — two scientists (eminent paleontologists Patricia Vickers-Rich and Thomas H. Rich) and one artist (Peter Trusler, one of the finest Australian artists of scientific realism) — have worked together for more than two decades to produce some of the best reconstructions of past times. The art in the book is exceptional in its accuracy and quality and each chapter represents a self-contained recollection (from both an artist's and scientist's perspective) of a particular field trip — the people, the geography and the fossil discoveries leading to the reconstruction of an ancient past.

\_ 9780521162999 PB 270 x 217 mm 96 colour figures 94 b/w illustrations 320 pages GEN

ISBN 978-0-521-16299-9

Award winning author team with many publications, commissioned artworks, and exhibitions to their credit:

➤ Magnificient Mihirungs by P. Vickers-Rich & Peter Murray received the Whitley Medal for best book on the natural history of Australian animals (2004)

➤ Dinosaurs of Darkness by T. H. Rich & P. Vickers-Rich received the Eureka Prize (2000)

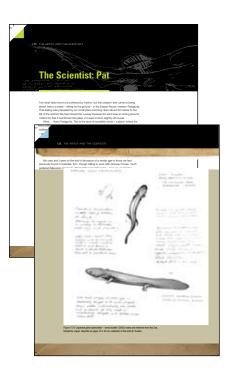
- ➤ Wildlife of Gondwana was awarded both the the Eureka Prize and the Whitley Medal (1993 1994)
- ➤ Peter Trusler has provided the art for the second largest stamp issue in the history of Australia Post on Australian Dinosaurs
- ➤ Peter has worked for National Geographic and together with Patricia and Tom produced the cover of Time Magazine in 1993



- Spans over a period of 600 million years
- Depicts not just dinosaurs, but also fish, birds and mammals
- Discoveries that originate from all over the world - Australia, New Zealand, Asia, the Americas, Africa and Eastern Europe

# Take a look inside the book...



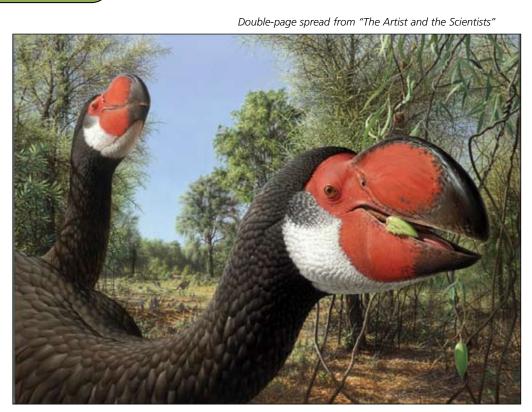


Double-page spread from "The Artist and the Scientists"

- ➤ Thomas H. Rich is a Curator at the Museum of Victoria in Melbourne
- ➤ Patricia Vickers-Rich is currently the Founding Director of the Monash Science Centre. She is past President of the Australian Association of Palaeontologists
- ➤ Together they been awarded numerous prizes for excellence in science communication including the Selwyn Medal by the Geological Society of Australia and The Clarke Medal of the Royal Society of New South Wales







## **Bioethics in Perspective**

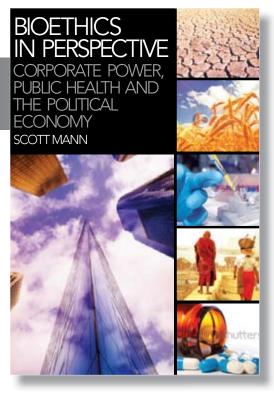
## **Corporate Power, Public Health and Political Economy**

Provides introduction to problems of GE foods and explores major problems associated with testing and marketing of medical drugs

by Scott Mann, University of Western Sydney

**Politics.** Bioethics in Perspective demonstrates the importance of issues of corporate power, global inequality and sustainability in shaping health outcomes around the world. It explores the consequences of policies for health and healthcare around the world, in terms of increasing health inequalities, serious food and water shortages, inadequate health care provision and the marketing of dangerous and unnecessary drugs. The book concludes with some clear proposals for political and economic reform to effectively address these problems. Clearly and simply written, this book provides an important counterbalance to much conventional commentary on bioethics, and takes readers with little or no prior knowledge of ethics, economics or medicine quickly and easily into advanced debates and discussions about the causes and consequences of health and illness around the world.

\_ 9780521756563 PB 240 x 175 mm 288 pages TXT



AU\$ 59.95 NZ\$ 71.95



## Who Governs the Globe?

Edited by Deborah D. Avant, Martha Finnemore and Susan K. Sell

Challenges conventional wisdom about global governance and the public good, analyzing a wide range of policy domains

**Politics.** Academics and policymakers frequently discuss global governance but they treat governance as a structure or process, rarely considering who actually does the governing. This volume focuses on the agents of global governance: 'global governors'. The global policy arena is filled with a wide variety of actors such as international organizations, corporations, professional associations, and advocacy groups, all seeking to 'govern' activity surrounding their issues of concern. Who Governs the Globe? lays out a theoretical framework for understanding and investigating governors in world politics. It then applies this framework to various governors and policy arenas, including arms control, human rights, economic development, and global education. Edited by three of the world's leading international relations scholars, this is an important contribution to the area of international studies and international organizations.

9780521122016 PB 228 x 152 mm 300 pages 9 b/w illustrations 11 tables GEN

Who Governs the Globe?

CAMBRIDGE STUDIES IN INTERNATIONAL RELATIONS

EDITED BY Deborah D. Avant, Martha Finnemore, and Susan K. Sell

AU\$ 57.95 NZ\$ 69.95

ISBN-13: 978-0-521-12201-6

Also available in Hardback \_\_\_\_ 9780521198912 HB AU\$ 160.00 NZ\$ 192.95 GEN

#### **Australian Author**

# **Making the Market**

**Victorian Origins of Corporate Capitalism** 

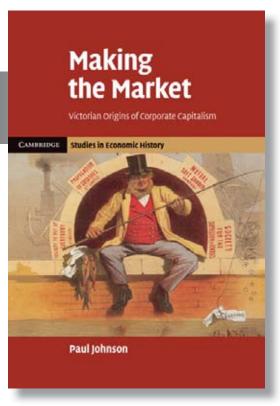
Written by one of the leading social and economic historians - Vice-Chancellor of La Trobe University Paul Johnson

by Paul Johnson, Vice-Chancellor, La Trobe University

**Economic History.** Corporate capitalism was invented in nineteenth-century Britain; most of the market institutions that we take for granted today – limited companies, shares, stock markets, accountants, financial newspapers – were Victorian creations. So were the moral codes, the behavioural assumptions, the rules of thumb and the unspoken agreements that made this market structure work. This innovative study provides the first integrated analysis of the origin of these formative capitalist institutions, and reveals why they were conceived and how they were constructed. Tracing the institutional growth of the corporate economy in Victorian Britain and demonstrating that many of the perceived problems of modern capitalism – financial fraud, reckless speculation, excessive remuneration – have clear historical precedents, this is a major contribution to the economic history of modern Britain.

9780521857833 HB 228 x 152 mm 266 pages 7 tables GEN





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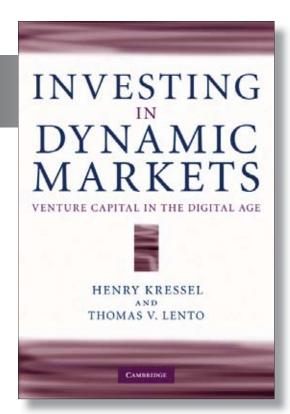
# Investing in Dynamic Markets

**Venture Capital in the Digital Age** 

Highly successful professional investor describes the challenges of investing in new technologies

by Henry Kressel and Thomas V. Lento

**Finance.** Without venture capital, many of the companies whose technical innovations sparked the digital revolution would not exist. Venture investments funded these firms to develop their bright ideas into commercial products that created new business models and established whole new markets. In Profiting from Innovation, Henry Kressel draws on his extensive experience to show how venture capital works, why venture capitalists fund certain companies and not others, and what factors influence the success or failure of their high-risk, high-reward investments. He also discusses venture capital's future, now that the commercialization of technology requires larger investments and global market access. Written in clear, non-technical language, the book features informative case studies of venture capital funding in a wide range of industries, including telecommunications, software and services, semiconductors, and the internet.



AU\$ 62.95 NZ\$ 75.95



\_ 9780521111485 HB 228 x 152 mm 280 pages 28 b/w illustrations 3 tables GEN

## **Principles of Cybercrime**

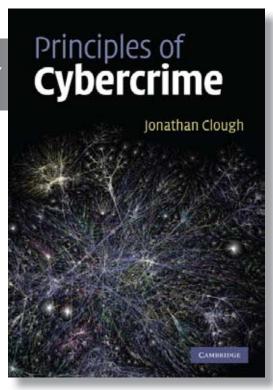
Looks at the laws of four major common law jurisdictions: Australia, Canada, the UK and the US

by Jonathan Clough, Monash University

**Law.** We live in a digital age. The proliferation of digital technology, and the convergence of computing and communication devices, has transformed the way in which we socialise and do business. While overwhelmingly positive, there has also been a dark side to these developments. Proving the maxim that crime follows opportunity, virtually every advance has been accompanied by a corresponding niche to be exploited for criminal purposes; so-called 'cybercrimes'. Whether it be fraud, child pornography, stalking, criminal copyright infringement or attacks on computers themselves, criminals will find ways to exploit new technology. The challenge for all countries is to ensure their criminal laws keep pace. The challenge is a global one, and much can be learned from the experience of other jurisdictions. Focusing on Australia, Canada, the UK and the US, this book provides a comprehensive analysis of the legal principles that apply to the prosecution of cybercrimes.

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AU\$ 99.95 NZ\$ 119.95



Corruption, Inequality, and the Rule of Law

The Bulging Pocket Makes the Easy Life

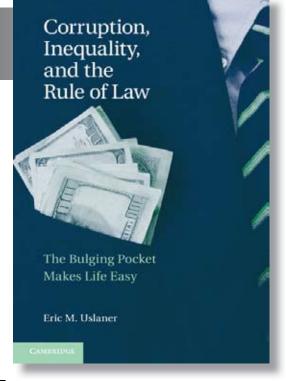
Combines cross-national evidence with surveys of the public and elites in three transition countries

by Eric M. Uslaner, University of Maryland

**Politics.** Corruption flouts rules of fairness and gives some people advantages that others don't have. Corruption is persistent; there is little evidence that countries can escape the curse of corruption easily - or at all. Instead of focusing on institutional reform, Eric M. Uslaner suggests that the roots of corruption lie in economic and legal inequality, low levels of generalized trust (which are not readily changed), and poor policy choices (which may be more likely to change). Economic inequality provides a fertile breeding ground for corruption, which, in turn, leads to further inequalities. Just as corruption is persistent, inequality and trust do not change much over time, according to Uslaner's cross-national aggregate analyses. He argues that high inequality leads to low trust and high corruption, and then to more inequality - an inequality trap - and identifies direct linkages between inequality and trust in surveys of the mass public and elites in transition countries.

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# **Understanding the British Empire**

Draws on a lifetime's research and reflection on the history of the British Empire by one of the senior figures in the field

by Ronald Hyam, University of Cambridge

**History.** *Understanding the British Empire* draws on a lifetime's research and reflection on the history of the British Empire by one of the senior figures in the field. Essays cover six key themes: the geopolitical and economic dynamics of empire, religion and ethics, imperial bureaucracy, the contribution of political leaders, the significance of sexuality, and the shaping of imperial historiography. A major new introductory chapter draws together the wider framework of Dr Hyam's studies. Revised versions of earlier papers reflect some of the debates and controversies raised by the author's work, including the issue of sexual exploitation, the European intrusion into Africa, including the African response to missionaries, trusteeship, and Winston Churchill's imperial attitudes. Combining traditional archival research with newer forms of cultural exploration, this is an unusually wide-ranging approach to key aspects of empire.

\_ 9780521132909 PB 228 x 152 mm 576 pages 24 b/w illustrations 7 maps GEN

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Ronald Hyam

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ISBN-13: 978-0-521-13290-9

## A Literary History of Women's Writing in Britain, 1660-1789

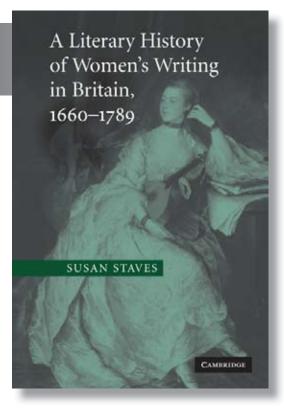
An accessible and comprehensive history covering famous, as well as rediscovered women authors in all genres from Behn to Burney

by Susan Staves, Brandeis University

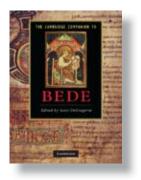
**Literature.** Drawing on three decades of feminist scholarship bent on rediscovering lost and abandoned women writers, Susan Staves provides a comprehensive history of women's writing in Britain from the Restoration to the French Revolution. This major work of criticism also offers fresh insights about women's writing in all literary forms, not only fiction, but also poetry, drama, memoir, autobiography, biography, history, essay, translation and the familiar letter. Authors celebrated in their own time and who have been neglected, and those who have been revalued and studied, are given equal attention. The book's organisation by chronology and its attention to history challenge the way we periodise literary history. Each chapter includes a list of key works written in the period covered, as well as a narrative and critical assessment of the works. This magisterial work includes a comprehensive bibliography and list of prevalent editions of the authors discussed.

\_ 9780521130516 PB 228 x 152 mm 550 pages GEN





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Edited by Scott DeGregorio, University of Michigan

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## **Muslims in Britain**

An Introduction

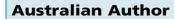
by Sophie Gilliat-Ray, Cardiff University

**Religion.** Sophie Gilliat-Ray traces the major points of encounter between Muslims and the British from the 8th century, and explores Muslim migration to Britain in recent times. Drawing upon sociology, anthropology, politics, and geography, this comprehensive survey provides an informed understanding of the history and daily lives of British Muslims.

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### **Colonial Voices**

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by Joy Damousi, University of Melbourne

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Charles V. J. Russ

The Sounds of

German



by Charles V. J. Russ, University of York

HR

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