

NOTE: As of October, New Zealand prices will change due to GST adjustment. Prices will be altered accordingly on our website in October.

## The Art of Great Speeches

and why we remember them

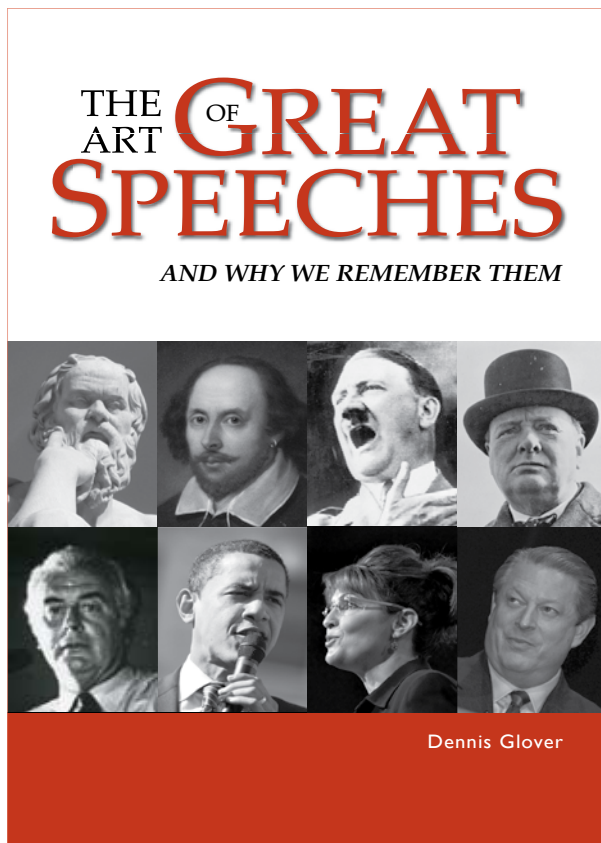
Australian Author

By Dennis Glover

This fascinating book tells the stories behind more than 70 of the world's most important and well-known speeches in history and drama, from classical times, via the works of Shakespeare to Hollywood and television drama such as *The West Wing*.

The Art of Great Speeches reveals how orators including Socrates, Jesus, Barack Obama, Martin Luther King, John F. Kennedy, Sir Winston Churchill, Julia Gillard, Gough Whitlam, Abraham Lincoln and Nelson Mandela, use their speeches to create a sense of moment, to project their character and tap emotion.

Dennis Glover draws on his own experience as a speechwriter to prominent politicians and business professionals to explain the rhetorical techniques that make these speeches so memorable. Ultimately, *The Art of Great Speeches* does what no other books do – it explains why these speeches are great.



AU\$ 39.95 NZ\$ 47.95

### Contents

Chapter 1: To save a republic  
Chapter 2: Speech – the essence of democracy  
Chapter 3: Forum  
Chapter 4: Style  
Chapter 5: Emotion  
Chapter 6: Character  
Chapter 7: Evidence  
Chapter 8: Morality  
Chapter 9: Gettysburg  
Chapter 10: Speechwriter  
Conclusion: The ideal orator

### About the Author

Dennis Glover, former Cambridge scholar, prolific author and essayist, is a professional speechwriter to prominent business and community leaders as well as to state and federal politicians in Australia.

9780521140034 PB 228 x 152 mm 240 pages GEN ISBN 978-0-521-14003-4



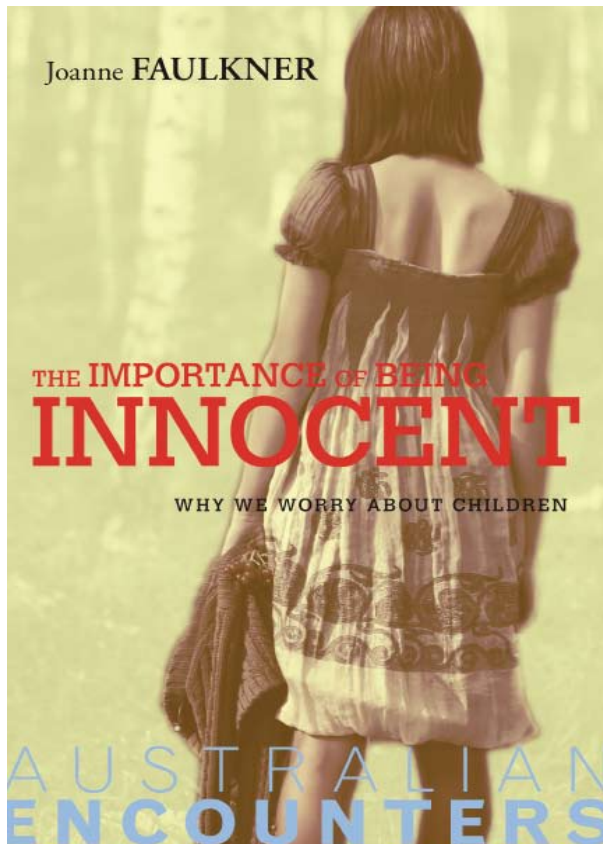
### Special features

- Contains the stories that lie behind 70 of the most important speeches in history and drama.
- Uses insights from classical thinkers to analyse how and why these great speeches were so successful
- Describes the central concepts of speechwriting, and provides insights into the professional world of the speechwriter, how to become one, and how to succeed

# The Importance of Being Innocent

Australian Author

## Why We Worry About Children



AU\$ 34.95 NZ\$ 41.95

By Joanne Faulkner

The Importance of Being Innocent addresses the current debate in Australia and internationally regarding the sexualisation of children, predation on them by pedophiles, and the risks apparently posed to their 'innate innocence' by perceived problems and threats in contemporary society.

Contrary to popular opinion, Joanne Faulkner argues that social issues have been sensationally expounded in moral panics about children who are often presented as alternatively obese, binge-drinking and drug-using, self-harming, neglected, abused, medicated and driven to anti-social behaviour by TV and computers.

This thought-provoking book instead suggests that modern western society has reacted to problems plaguing the adult world by fetishising children as innocents, who must be protected from social realities.

Taking a philosophical and sociological perspective, The Importance of Being Innocent outlines the various historical trends, emotional investments and social tensions that shape contemporary ideas about what childhood represents, and our responsibilities in regard to children.

9780521146975 PB 228 x 152 mm 240 pages GEN ISBN 978-0-521-14697-5



### Special Features

- Addresses the sexualisation of children by perceived threats in contemporary society
- Considers what childhood means to Australians
- Explores the relationship between prejudices about childhood and how we conceptualise our own identities and responsibilities as citizens.

### About the Author

Joanne Faulkner is an Australian Research Council (ARC) postdoctoral fellow, School of History and Philosophy, University of New South Wales.

### Contents

Chapter One: Why Do We Worry About Children?  
Chapter Two: Consuming the Innocence  
Chapter Three: The Communal Fantasy and Its Discontents  
Chapter Four: 'Disciplining' Innocence  
Chapter Five: Fallen Innocents  
Chapter Six: When Fantasies Become Nightmares

# Labor's Conflict

Australian Author

Big business, workers and the politics of class



By Tom Bramble, University of QLD  
and Rick Kuhn, Australian National University

Once widely regarded as the workers' greatest hope for a better world, the ALP today would rather project itself as a responsible manager of Australian capitalism. *Labor's Conflict: Big Business, Workers and the Politics of Class* provides an account of the transformations in the Party's policies, performances and structures since its formation.

Seasoned political theorists, the authors offer an incisive appraisal of the Party's successes and failures, betrayals and electoral triumphs in terms of its competing ties with bosses and workers. Commencing with the ALP's 'evolution' in response to major social upheaval and events, from the strikes of the 1890s, through two World Wars, the Great Depression, and the post-war boom, the early chapters outline diverse approaches to understanding the Party's core. The performance of Australian governments are then reviewed, drawing to a compelling conclusion that offers alternatives to the Australian Labor Party, for those interested in progressive change.

9780521138048 PB 228 x 152 mm 224 pages S ISBN 978-0-521-13804-8



AU\$ 39.95 NZ\$ 47.95

## Contents

- Chapter 1: Labor's love lost
- Chapter 2: In the beginning
- Chapter 3: Between the wars
- Chapter 4: Hot war, cold war, split
- Chapter 5: Labor after seventy years
- Chapter 6: The Whitlam era
- Chapter 7: Economic rationalism under Hawke and Keating
- Chapter 8: Labor in the wilderness
- Chapter 9: The Rudd Government
- Chapter 10: The Labor Party today: what's left

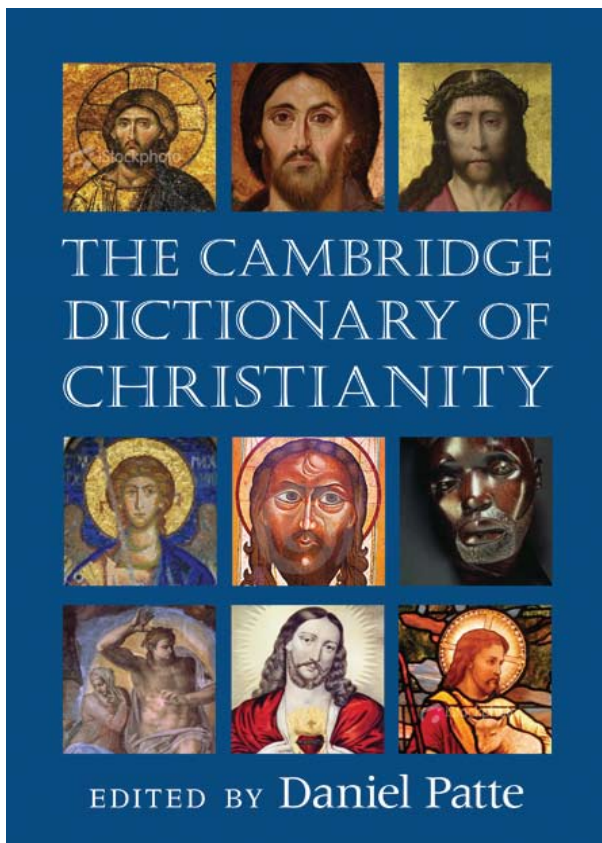
## Special Features

- The first book that tells the story of the ALP from the beginning through to the Rudd/Gillard era
- Rejects the self-serving arguments of Labor and Coalition politicians, taking a controversial stand in the debates about the nature of the Labor Party.
- Provides a clear framework for understanding the ALP, outlines its history from the start and concentrates on recent developments

## About the Authors

Tom Bramble is Senior Lecturer in Industrial Relations at the University of Queensland Business School  
Rick Kuhn is Reader in the School of Politics and International Relations, Research School of Social Sciences,  
Australian National University

# The Cambridge Dictionary of Christianity



Edited by Daniel Patte, Vanderbilt University

The Cambridge Dictionary of Christianity is an authoritative reference guide that enables students, their teachers, and Christian clergy to reflect critically upon all aspects of Christianity from its origins to the present day. Written by a team of 800 scholars and practitioners from around the world, the volume reflects the plurality of Christianity throughout its history.

## Key features:

- Offers a presentation of the Christian beliefs and practices of all major Christian traditions in each continent and each nation
- Highlights the different understandings of Christian beliefs and practices in different historical, cultural, religious, denominational, and secular contexts
- Includes entries on methodology and the plurality of approaches that are used in the study of Christianity
- Combines several approaches - including anthropological, cultural studies, ecumenical, and interfaith - to each Christian tradition
- Respects each Christian tradition, through the self-presentation of Christianity in each country or Christian tradition
- Includes clusters of entries on beliefs and practices, each presenting the understanding of a given Christian belief or practice in different historical and contemporary contexts
- Demonstrates the relationship and interaction of Christianity with other religious traditions in various parts of the world
- Provides a full bibliography on all topics covered in the volume

AU\$ 79.95 NZ\$ 95.95

## Special features

- A solid quick reference work for Christian clergy, professors and students in Christian seminaries and religious studies departments throughout the world
- A web page with a 'for further reading' bibliography, open to the public and tagged to each of the signed entries of the CDC

\_\_\_ 9780521527859 PB 253 x 215 mm 304 pages S ISBN 978-0-521-52785-9



Hardback \_\_\_ 9780521820967 HB AU\$ 275.00 NZ\$ 330.95 FIRM

'This is the reference book I have been waiting for. It is broad in vision and comprehensive in scope, as its contributors represent a variety of Christian perspectives and beliefs.

- **Emilie M. Townes, Yale Divinity School**

'This volume is the most impressive and comprehensive dictionary on Christianity available to us. The editor brings together the best minds...to produce a global account of the Christian heritage and tradition in its historical, cultural, and social contexts - **Jacob K. Olupona, Harvard University**

## The Cambridge Companion to British Romanticism

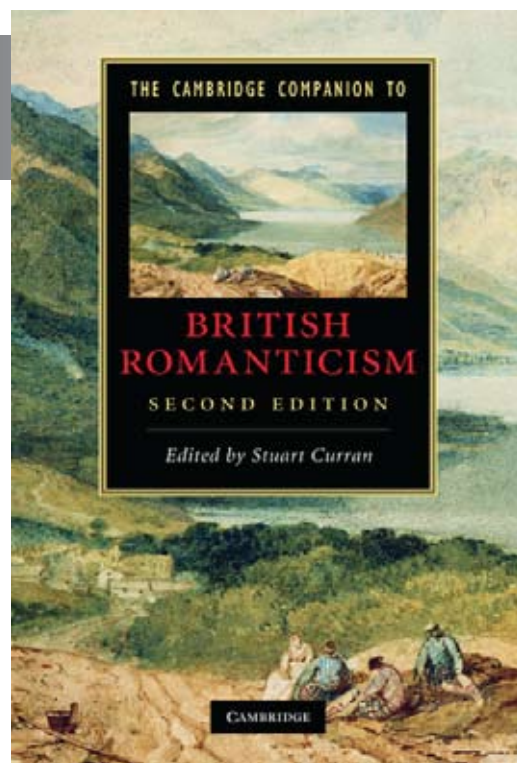
2nd Edition

In this new incarnation, the volume will continue to be a standard guide for students of Romantic literature and its contexts.

Edited by Stuart Curran, University of Pennsylvania

Literature. This new edition of *The Cambridge Companion to British Romanticism* has been fully revised and updated and includes two wholly new essays, one on recent developments in the field, and one on the rapidly expanding publishing industry of this period. It also features a comprehensive chronology and a fully up-to-date guide to further reading. For the past decade and more the Companion has been a much-admired and widely-used account of the phenomenon of British Romanticism that has inspired students to look at Romantic literature from a variety of critical angles and approaches. In this new incarnation, the volume will continue to be a standard guide for students of Romantic literature and its contexts.

9780521136051 PB 228 x 152 mm 322 pages 12 b/w illus ISBN 978-0-521-13605-1 GEN



AU\$ 49.95 NZ\$ 59.95

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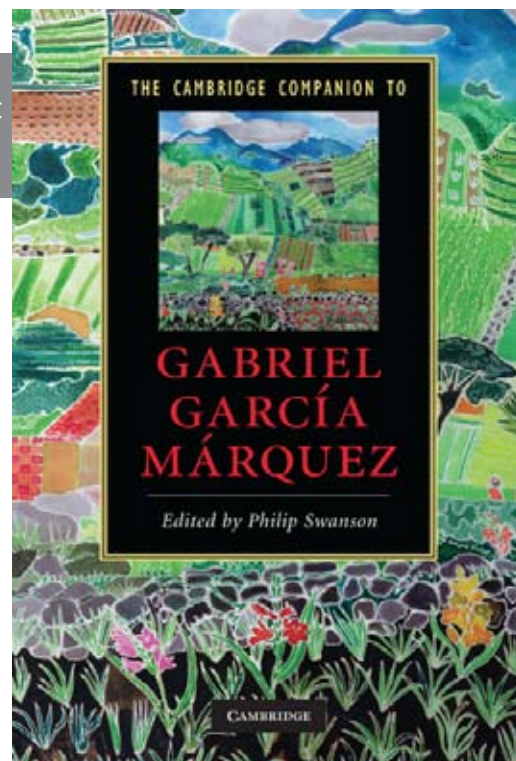
## The Cambridge Companion to Gabriel García Márquez

Edited by Philip Swanson, University of Sheffield

Provides an invaluable framework for the further study and enjoyment of this major figure in world literature.

Literature. Gabriel García Márquez is Latin America's most internationally famous and successful author, and a winner of the Nobel Prize. His oeuvre of great modern novels includes *One Hundred Years of Solitude* and *Love in the Time of Cholera*. His name has become closely associated with Magical Realism, a phenomenon that has been immensely influential in world literature. This Companion includes new and probing readings of all of García Márquez's works, by leading international specialists. His life in Colombia, the context of Latin American history and culture, key themes in his works and their critical reception are explored in detail. Written for students and readers of García Márquez, the Companion is accessible for non-Spanish speakers and features a chronology and a guide to further reading. This insightful and lively book will provide an invaluable framework for the further study and enjoyment of this major figure in world literature.

9780521687102 PB 228 x 152 mm 224 pages ISBN 978-0-521-68710-2 GEN



AU\$ 49.95 NZ\$ 59.95

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# The Cambridge Companion to Machiavelli

Edited by John M. Najemy, Cornell University, New York

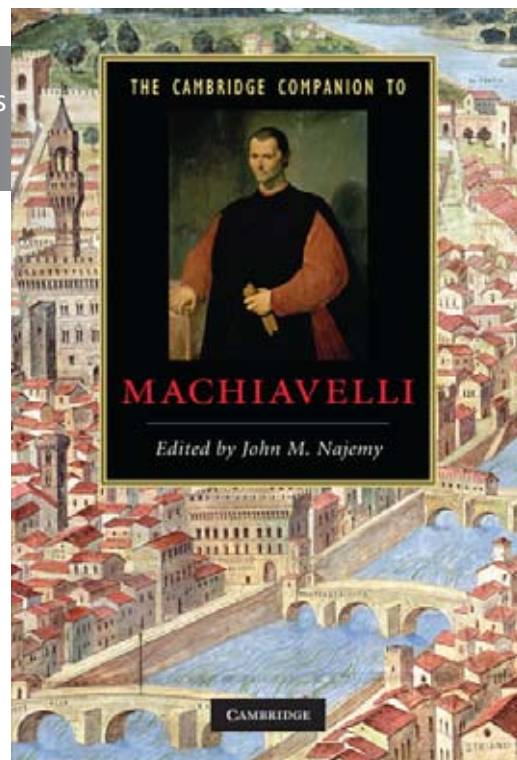
Offers a vivid portrait of this extraordinary thinker as well as assessments of his place in Western thought since the Renaissance.

Literature. Niccolò Machiavelli (1469–1527) is the most famous and controversial figure in the history of political thought and one of the iconic names of the Renaissance. The Cambridge Companion to Machiavelli brings together sixteen original essays by leading experts, covering his life, his career in Florentine government, his reaction to the dramatic changes that affected Florence and Italy in his lifetime, and the most prominent themes of his thought, including the founding, evolution, and corruption of republics and principalities, class conflict, liberty, arms, religion, ethics, rhetoric, gender, and the Renaissance dialogue with antiquity. In his own time Machiavelli was recognized as an original thinker who provocatively challenged conventional wisdom. With penetrating analyses of *The Prince*, *Discourses on Livy*, *Art of War*, *Florentine Histories*, and his plays and poetry, this book offers a vivid portrait of this extraordinary thinker as well as assessments of his place in Western thought since the Renaissance.

9780521678469 PB 228 x 152 mm 304 pages



GEN



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# The Cambridge Introduction to Edward Said

This concise, informative and clearly written introduction is ideally set up to explain the complexities of his work to new audiences.

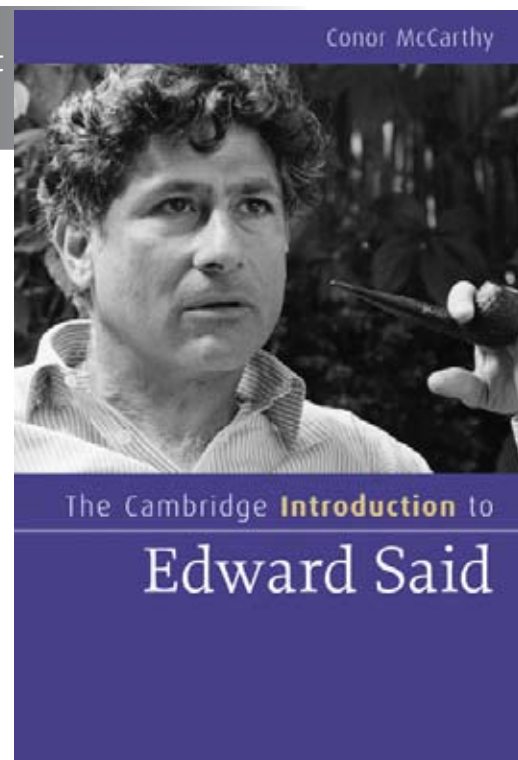
by Conor McCarthy, National University of Ireland

Literature. One of the most famous literary critics of the twentieth century, Edward Said's work has been hugely influential far beyond academia. As a prominent advocate for the Palestinian cause and a noted music critic, Said redefined the role of the public intellectual. In his books, as scholarly as they are readable, he challenged conventional critical demarcations between disciplines. His major opus, *Orientalism*, is a key text in postcolonial studies that continues to influence as well as challenge scholars in the field. Conor McCarthy introduces the reader to Said's major works and examines how his work and life were intertwined. He explains recurring themes in Said's writings on literature and empire, on intellectuals and literary theory, on music and on the Israel/Palestine conflict. This concise, informative and clearly written introduction for students beginning to study Said is ideally set up to explain the complexities of his work to new audiences.

9780521683050 PB 228 x 152 mm 170 pages



GEN



AU\$ 29.95 NZ\$ 35.95

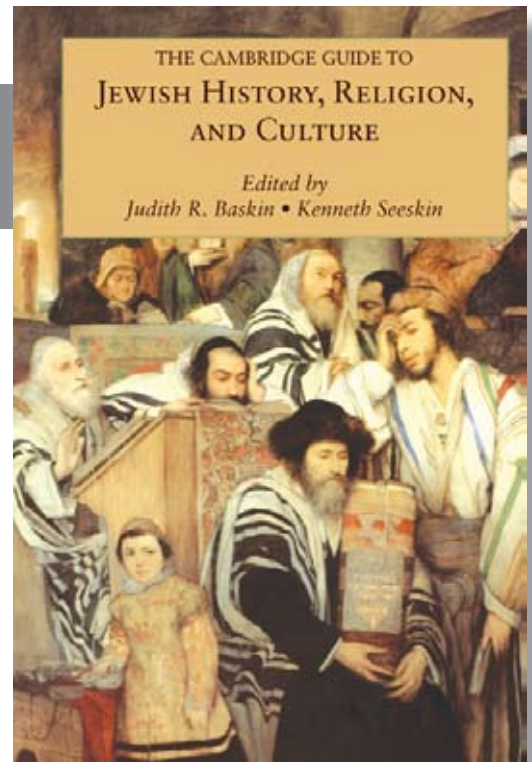
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# The Cambridge Guide to Jewish History, Religion, and Culture

A comprehensive and engaging overview of Jewish life, from its origins in the ancient Near East to its impact on contemporary popular culture.

Edited by Judith R. Baskin, University of Oregon  
and Kenneth Seeskin, Northwestern University, Illinois

Religion. The Cambridge Guide to Jewish History, Religion, and Culture is a comprehensive and engaging overview of Jewish life, from its origins in the ancient Near East to its impact on contemporary popular culture. The twenty-one essays, arranged historically and thematically, and written specially for this volume by leading scholars, examine the development of Judaism and the evolution of Jewish history and culture over many centuries and in a range of locales. They emphasize the ongoing diversity and creativity of the Jewish experience. Unlike previous anthologies, which concentrate on elite groups and expressions of a male-oriented rabbinic culture, this volume also includes the range of experiences of ordinary people and looks at the lives and achievements of women in every place and era. The many illustrations, maps, timeline, and glossary of important terms enhance this book's accessibility to students and general readers.



AU\$ 79.95 NZ\$ 95.95

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Australian Author

## The Myth of the Ethical Consumer

by Timothy M. Devinney University of Technology, Sydney,  
Pat Auger, University of Melbourne and Giana M. Eckhardt, Suffolk University

Provides academics, students and leaders with an enlightening picture of the interface between social causes and consumption.

Business ethics. Do consumers really care where products come from and how they are made? Is there such a thing as an 'ethical consumer'? Corporations and policy makers are bombarded with international surveys purporting to show that most consumers want ethical products. Yet when companies offer such products they are often met with indifference and limited uptake. It seems that survey radicals turn into economic conservatives at the checkout. This book reveals not only why the search for the 'ethical consumer' is futile but also why the social aspects of consumption cannot be ignored. Consumers are revealed to be much more deliberative and sophisticated in how they do or do not incorporate social factors into their decision making. Using first-hand findings and extensive research, *The Myth of the Ethical Consumer* provides academics, students and leaders in corporations and NGOs with an enlightening picture of the interface between social causes and consumption.



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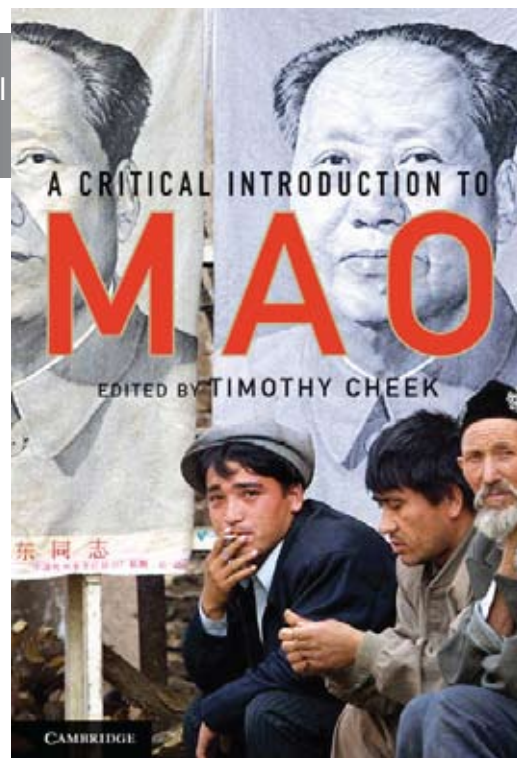
# A Critical Introduction to Mao

Equips readers to assess for themselves the nature of this mercurial figure and his significance in modern Chinese history.

Edited by Timothy Cheek, University of British Columbia

History. Mao Zedong's political career spanned more than half a century. The ideas he championed transformed one of the largest nations on earth and inspired revolutionary movements across the world. Even today Mao lives on in China, where he is regarded by many as a near-mythical figure, and in the West, where a burgeoning literature continues to debate his memory. In this book, leading scholars from different generations and around the world offer a critical evaluation of the life and legacy of China's most famous - some would say infamous - son.

The book brings the scholarship on Mao up to date, and its alternative perspectives equip readers to assess for themselves the nature of this mercurial figure and his significance in modern Chinese history.



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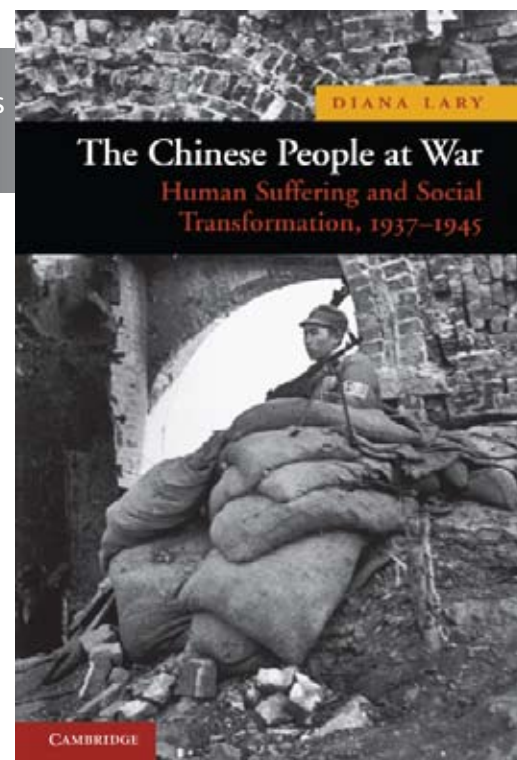
# The Chinese People at War

Human Suffering and Social Transformation, 1937-1945

Tells the tragic history of China's War of Resistance and its consequences from the perspective of those who went through it.

by Diana Lary, University of British Columbia

History. Diana Lary, one of the foremost historians of the period, tells the tragic history of China's War of Resistance and its consequences from the perspective of those who went through it. Using archival evidence only recently made available, interviews with survivors, and extracts from literature, she creates a vivid and highly disturbing picture of the havoc created by the war, the destruction of towns and villages, the displacement of peoples, and the accompanying economic and social disintegration. As the author suggests in a new interpretation of modern Chinese history, far from stemming the spread of communism from the USSR, which was the Japanese pretext for invasion, the horrors of the war, and the damage it created, nurtured the Chinese Communist Party and helped it to win power in 1949.



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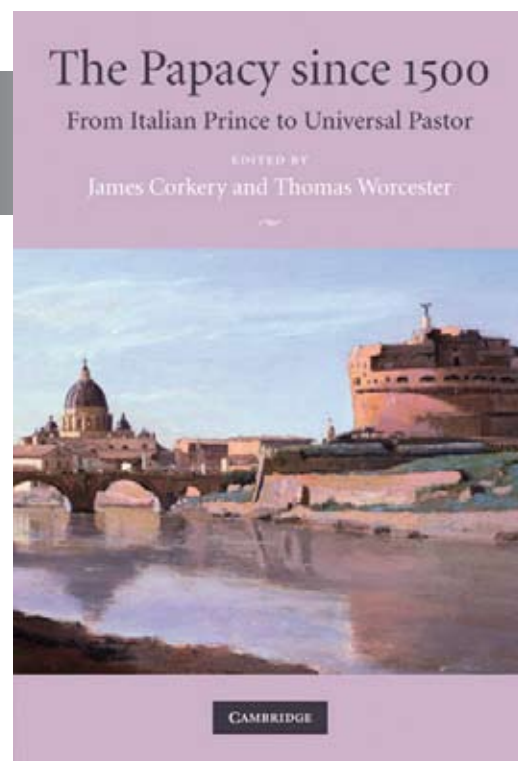
# The Papacy since 1500

From Italian Prince to Universal Pastor

These original essays offer thought-provoking perspectives on the complex evolution of the papacy in the last 500 years

Edited by James Corkery, Milltown Institute of Theology and Philosophy and Thomas Worcester, College of the Holy Cross, Massachusetts

Religion. These original essays offer thought-provoking perspectives on the complex evolution of the papacy in the last 500 years, from the Pope as an Italian Renaissance prince to the Pope as a universal pastor concerned with the well-being and salvation of human beings everywhere on earth. Structured by detailed studies of some of the most significant Popes in this evolution, this volume explores how papal policies and actions were received as the Popes sought to respond to the political, cultural, and social circumstances of their time. Included are essays examining pontificates from that of Julius II, warrior as well as patron of the arts, to the era of the French Revolution and Napoleon, to Paul VI's pleas for peace during the Cold War, and to John Paul II's itinerant, prophetic, and hierarchical model of a pastoral papacy in the age of television and the internet.



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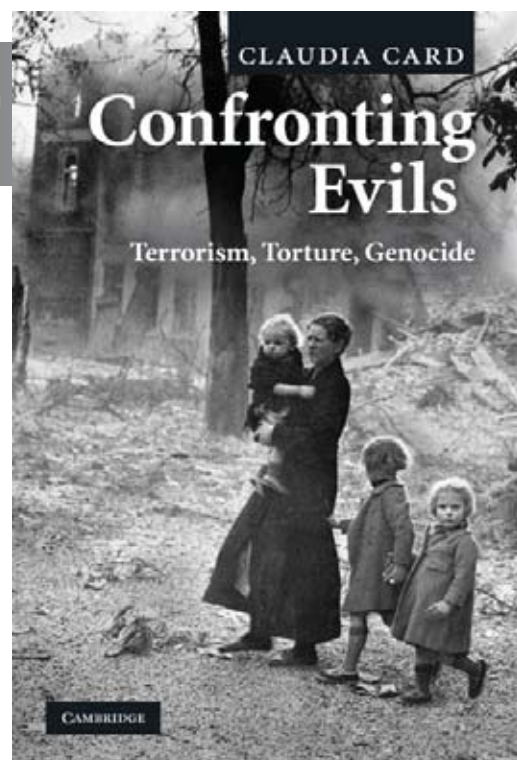
# Confronting Evils

Terrorism, Torture, Genocide

This stimulating and provocative book examines the tension between responding to evils and preserving humanitarian values.

by Claudia Card, University of Wisconsin

Philosophy. In this new contribution to philosophical ethics, Claudia Card revisits the theory of evil developed in her earlier book *The Atrocity Paradigm* (2002), and expands it to consider collectively perpetrated and collectively suffered atrocities. Redefining evil as a secular concept and focusing on the inexcusability - rather than the culpability - of atrocities, Card examines the tension between responding to evils and preserving humanitarian values. This stimulating and often provocative book contends that understanding the evils in terrorism, torture and genocide enables us to recognise similar evils in everyday life: daily life under oppressive regimes and in racist environments; violence against women, including in the home; violence and executions in prisons; hate crimes; and violence against animals. Card analyses torture, terrorism and genocide in the light of recent atrocities, considering whether there can be moral justifications for terrorism and torture, and providing conceptual tools to distinguish genocide from non-genocidal mass slaughter.



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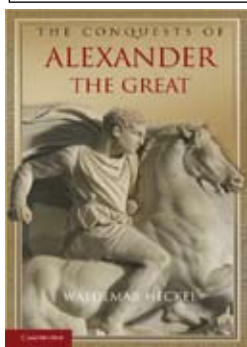
## The Conquests of Alexander the Great

by Waldemar Heckel, University of Calgary

History. Waldemar Heckel provides a revisionist overview of the conquests of Alexander the Great. Emphasising the aims and impact of his military expeditions, the political consequences of military action, and the use of propaganda, both for motivation and justification, his underlying premise is that the basic goals of conquest and the keys to military superiority have not changed dramatically over the millennia.

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## Extreme Stars

At the Edge of Creation

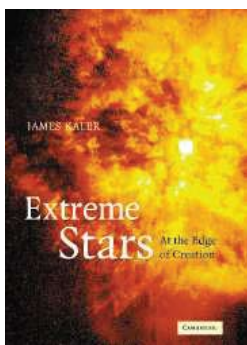
by James B. Kaler, University of Illinois

Astronomy. First published in 2001, Extreme Stars describes the lives of stars from a fascinating perspective. It examines their amazing extremes and results in an engaging overview of stellar evolution, suitable for anyone interested in viewing or studying stars. Ten chapters, generously illustrated throughout, explain the natures of the brightest, the largest, the hottest, the youngest, and so on, ending with a selection of the strangest stars the Universe has to offer.

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Australian Author

## International Law

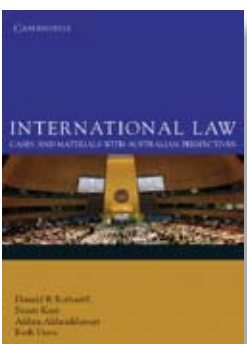
Cases and Materials with Australian Perspectives

by Donald Rothwell, Australian National University et al.

Law. With a strong focus on Australian practice and interpretation of international law, this comprehensive cases and materials textbook will provide students with a contemporary understanding of an area of law that has seen major changes in recent years. Written by a team of pre-eminent experts, International Law: Cases and Materials with Australian Perspectives is unique in reflecting the Australian context, perspectives and values on international law.

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Australian Author

## Principles of Contemporary Corporate Governance

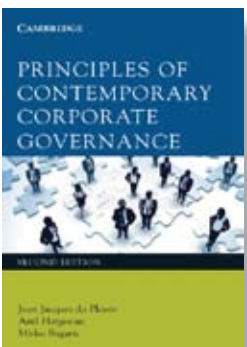
2nd Edition

by Jean du Plessis, Deakin University et al.

Management. Principles of Contemporary Corporate Governance Second Edition provides a concise presentation of vital topics and emerging themes in corporate governance within the private sector, while maintaining the key elements of the successful first edition. This definitive book not only exposes the fundamental principles of corporate governance, it builds upon them by illustrating how they are applied. Principles of corporate governance are explicated for readers in all jurisdictions.

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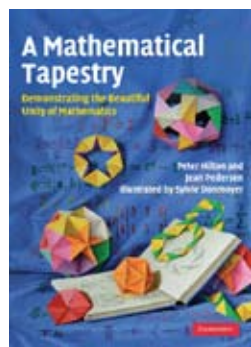
AU\$ 99.95 NZ\$ 119.95

## A Mathematical Tapestry

Demonstrating the Beautiful Unity of Mathematics

by Peter Hilton, State University of New York and Jean Pedersen Santa Clara University, California. Illustrated by Sylvie Donmoyer.

Mathematics. This easy-to-read book demonstrates how a simple geometric idea reveals fascinating connections and results in number theory, the mathematics of polyhedra, combinatorial geometry, and group theory. Detailed instructions, including clear illustrations, enable the reader to gain hands-on experience constructing these models and to discover for themselves the patterns and relationships they unearth.



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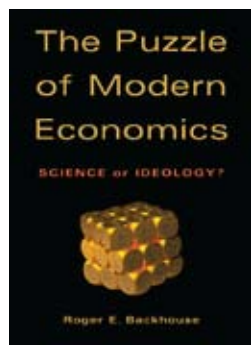


## The Puzzle of Modern Economics

Science or Ideology

by Roger E. Backhouse, University of Birmingham

Economics. Does economics hold the key to everything or does the recent financial crisis show that it has failed? This book provides an assessment of modern economics that cuts through the confusion and controversy on this question. Case studies of the creation of new markets, the Russian transition to capitalism, globalization, and money and finance establish that economics has been very successful where problems have been well defined and where the world can be changed to fit the theory, but that it has been less successful in tackling bigger problems.



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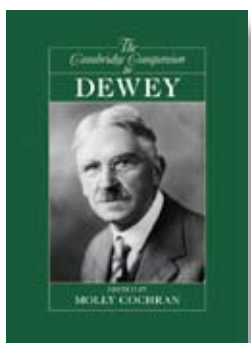
ISBN 978-0-521-53261-7



## The Cambridge Companion to Dewey

by Molly Cochran, Georgia Institute of Technology

Philosophy. John Dewey (1859–1952) was a major figure of the American cultural and intellectual landscape in the first half of the twentieth century. His prolific writings encompass metaphysics, philosophy of mind, cognitive science, psychology, moral philosophy, the philosophies of religion, art, and education, and democratic political and international theory. The contributors to this Companion examine the wide range of Dewey's thought and provide a critical evaluation of his philosophy and its lasting influence, both elsewhere in philosophy and on other disciplines.



AU\$ 49.95 NZ\$ 59.95

\_\_\_ 9780521697460 PB 228 x 152 mm 376 pages GEN

\_\_\_ 9780521874564 HB AU\$ 110.00 NZ\$ 132.95 GEN

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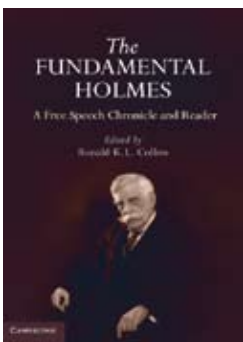


## The Fundamental Holmes

A Free Speech Chronicle and Reader – Selections from the Opinions, Books, Articles, Speeches, Letters and Other Writings by and about Oliver Wendell Holmes, Jr.

Edited by Ronald K. L. Collins, University of Washington

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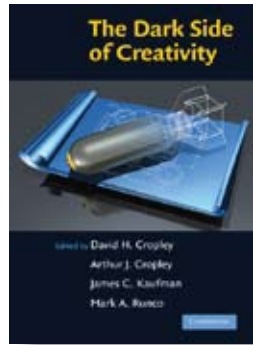
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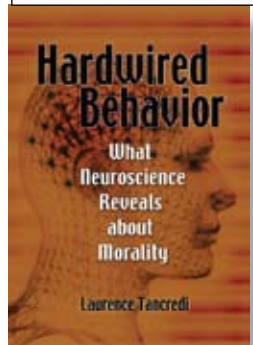
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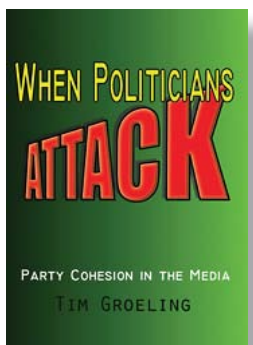
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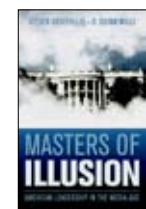
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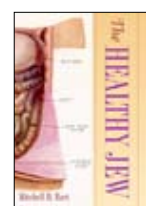
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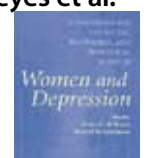
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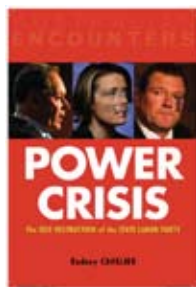
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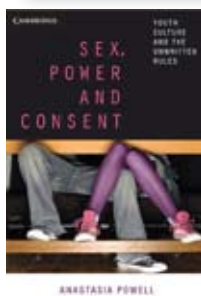
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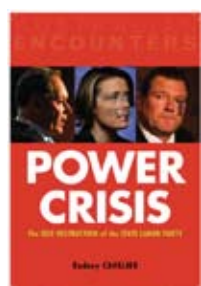
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