This is a compelling and authoritative survey of the myriad influences and attributes of Australian fashion over the last sixty years. This post-war period saw Australia’s fashion industry come of age. The word couturier became part of the Australian lexicon and glamorous Paris catwalk shows graced our shores, showcasing overseas styling to large audiences in our major cities. Displaying pride in our nationhood and paying tribute to our heritage, our young and emerging designers, in turn, embarked upon a long, sometimes arduous journey to offer Australian fashion to the world. Unique indigenous textile design, cutting-edge swimwear, and fresh interpretations of global trends infiltrated the international marketplace, sustaining and bolstering the trademark of Australian design. 

Australian Fashion Unstitched narrates this fascinating story through the eyes of the designers themselves, as well as the journalists, academics, fashion photographers and museum curators who represent this vibrant industry.

CONTENTS:

1 Australian Fashion Unstitched Bonnie English (Griffith University)
2 The Fabulous Fifties: Glamour and Style Louise Mitchell (Powerhouse Museum, Sydney)
3 Beril Jents: Australian Haute Couture Liliana Pomazan (RMIT University)
4 Envisioning Independence: Fashion Photography in Australia Daniel Palmer (Monash University,) and Kate Rhodes (Artichoke magazine)
5 The Art of Fashion Bonnie English
6 Interlaced: Textiles for Fashion Liz Williamson (University of New South Wales)
7 The Spectacle of Fashion: Museum Collection, Display and Exhibition Craig Douglas (Griffith University)
8 Against the Grain: Australia and the Swimsuit Christine Schmidt (QUT)
9 Beyond the Boundaries: Australian Fashion from the 1960s to the 1980s Roger Leong and Katie Somerville (National Gallery of Victoria)
10 Paris Then New York: Navigating the World’s Fashion Capitals from Australia Danielle Whitfield (National Gallery of Victoria,)
11 Contemporary Avant-Garde: Cutting-edge Design Bonnie English and Liliana Pomazan
12 The Business of Fashion Jo Kellock (Council of Textile and Fashion Industries of Australia Ltd)
13 Fashion Frontiers Liliana Pomazan
The Cambridge Illustrated History of China
2nd Edition
by Patricia Buckley Ebrey, University of Washington

In this sumptuously illustrated single-volume history, now in its second edition, noted historian Patricia Buckley Ebrey traces the origins of Chinese culture from prehistoric times to the present. She follows its development from the rise of Confucianism, Buddhism, and the great imperial dynasties to the Mongol, Manchu, and Western intrusions and the modern communist state. Her scope is phenomenal - embracing Chinese arts, culture, economics, society and its treatment of women, foreign policy, emigration, and politics, including the key uprisings of 1919 and 1989 in Tiananmen Square.

Professor Ebrey's book has become an indispensable guide to China past and present. This second edition includes a new chapter on China's recent opening to the world and a fully revised guide to further reading.

PRAISE FOR THE FIRST EDITION

‘... a fine book, sumptuous and scholarly. With great economy of text, it outlines the major elements and changes in four millennia of Chinese history and social life; the art work and photographs, skilfully chosen and admirably reproduced, both illuminate the text and supplement it.’
- Jonathan Spence, Yale University

‘The splendid collection of pictures displays painstaking research. But it is the author’s careful and clear synthesis of China’s long history that is most remarkable. This book will, in time, I believe, be regarded as a classic.’
- Kwang-Ching Liu, Davis

CONTENTS:
1. The origins of Chinese civilization: Neolithic period to the Western Zhou dynasty (animal and human imagery in bronze vessels)
2. Philosophical foundations: the Eastern Zhou period
3. The creation of the bureaucratic empire: the Qin and Han dynasties
4. Buddhism, aristocracy, and alien rulers: the age of division (early Buddhist art)
5. A cosmopolitan empire: the Tang dynasty
6. Shifting south: the Song dynasty (landscape painting)
7. Alien rule: the Liao, Jin, and Yuan dynasties (drama and the performing arts)
8. The limits of autocracy: the Ming dynasty (the kilns at Jingdezhen)
9. Manchus and imperialism: the Qing dynasty (working for a living)
10. Taking action: the early twentieth century (modern Chinese painting)
11. Radical reunification: the People’s Republic (the cult of Mao)
12. Opening to the world: China since 1976 (Tibet)

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Brand Society
How Brands Transform Management and Lifestyle

The latest ideas from management, cultural studies, marketing and many practical case studies

by Martin Kornberger, University of Technology, Sydney

Politics. Think Coca-Cola. Think iPod. Think Nike. Think Google. Each of these names represents a successful product or service but, more importantly, they are all successful brands. Most attempts to explain the role of brands focus on brands either as management tools (managerial perspective) or as symptoms of consumerism (sociological perspective). In Brand Society, Martin Kornberger combines these perspectives to show how brands have the power to transform both the organizations that develop them and the lifestyles of the individuals who consume them. This holistic approach shows how brands function as a medium between producers and consumers in a way that is rapidly transforming our economy and society. Using an array of practical case studies from a diverse set of organizations, this book provides a fascinating account of the way in which brands influence the lives of individuals and the organizations they work in.

Why Do Languages Change?

by Larry Trask

Each chapter is sufficiently independent of the others to be read on its own

Linguistics. The first recorded English name for the make-up we now call blusher was paint, in 1660. In the 1700s a new word, rouge, displaced paint, and remained in standard usage for around two centuries. Then, in 1965, an advertisement coined a new word for the product: blusher. Packed with fascinating examples of changes in the English language over time, this entertaining book explores the origin of words and place names, the differences between British and American English, and the apparent eccentricities of the English spelling system. It is amusingly written yet deeply instructive.
A Revolution in Taste
The Rise of French Cuisine, 1650–1800
by Susan Pinkard, Georgetown University
Cooking/ History. Modern French habits of cooking, eating, and drinking were born in the Ancient Regime, radically breaking with culinary traditions that originated in antiquity and creating a new aesthetic. This new culinary culture saw food and wine as important links between human beings and nature. Pinkard traces the roots and development of this culinary revolution to many different historical trends, including changes in material culture, social transformations, medical theory and practice, and the Enlightenment. Pinkard illuminates the complex cultural meaning of food in her history of the new French cooking from its origins in the 1650s through the emergence of cuisine bourgeoise and the original nouvelle cuisine in the decades before 1789. This book also discusses the evolution of culinary techniques and includes historical recipes adapted for today's kitchens.

Also available in Hardback 9780521139960 PB 228 x 152 mm 15 b/w illus. 336 pages GEN

Oil, Dollars, Debt, and Crises
The Global Curse of Black Gold
by Mahmoud A. El-Gamal & Amy Myers Jaffe, Rice University, Houston
Economics. Oil, Dollars, Debt, and Crises studies the causes of the current oil and global financial crisis and shows how America's and the world's growing dependence on oil has created a repeating pattern of banking, currency, and energy-price crises. Unlike other books on the current financial crisis, which have focused on U.S. indebtedness and American trade and economic policy, Oil, Dollars, Debt, and Crises shows the reader a more complex picture in which transfers of wealth to and from the Middle East result in a perfect storm of global asset and financial market bubbles, increased unrest, terrorism and geopolitical conflicts, and eventually rising costs for energy. Only by addressing long-term energy policy challenges in the West, economic development challenges in the Middle East, and the investment horizons of financial market players can policy makers ameliorate the forces that have been causing repeating global economic crises.

Also available in Hardback 9780521720700 PB 228 x 152 mm 38 b/w illus. 3 tables 232 pages GEN
Eichmann’s Men
by Hans Safrian, Universität Wien, Austria

“...The standard work on the subject; it deserves to become a classic.” David Cesarani, University of London

Military history. More than sixty years after the advent of the National Socialist genocides, the question still remains: how could a state-sponsored terror that took the lives of millions of men, women, and children, persecuted as Jews or Gypsies, happen? Now available in English, Hans Safrian’s path-breaking work on Adolf Eichmann and his Nazi helpers chronicles the escalation of Nazi anti-Semitic policies beginning in 1933 and during World War II to the ‘final solution’. This book examines a central group of National Socialist perpetrators who expelled German, Austrian, and Czech Jews from their homelands and deported massive numbers of them to the ghettos, concentration camps, and killing centers of occupied Eastern Europe. Safrian reconstructs the ‘careers’ of Eichmann and his men in connection with the implementation of atrocious racial policies, culminating in mass murder.

Eichmann’s Men
___ 9780521617260    PB     234 x 156 mm   336 pages   GEN

Also available in Hardback   ___ 9780521851565    HB     AU$ 159.95    NZ$ 191.95

Nuclear Weapons
What You Need to Know

Includes an updated Forward for the paperback edition

by Jeremy Bernstein

Popular Science. From their initial theoretical development at the start of the twentieth century to the recent tests in North Korea, Jeremy Bernstein seeks to describe the basic science of nuclear weaponry at each point in the narrative. At the same time, he offers accounts and anecdotes of the personalities involved, many of whom he has known firsthand. Dr Bernstein writes in response to what he sees as a widespread misunderstanding throughout the media and hence among the general public of the basic workings and potential impact of nuclear weaponry. For example, he points out that it has been nearly thirty years since anyone has even seen a nuclear detonation.

Nuclear Weapons
What You Need to Know
___ 9780521126373    PB     228 x 152 mm     320 pages   GEN

Also available in Hardback   ___ 9780521884082  2007    HB     AU$ 66.95    NZ$ 80.95
The World’s Newest Profession  
Management Consulting in the Twentieth Century

Brings together a rich interdisciplinary analysis of American strengths and weaknesses in a rapidly evolving world

by Christopher D. McKenna, University of Oxford

**Business & Management.** Christopher McKenna offers a history of management consulting in the twentieth century, exploring how management consultants came to be so influential within our culture and explaining exactly what consultants really do. Through detailed case studies based on unprecedented access to internal files and personal interviews, *The World’s Newest Profession* details how the elite consulting firms, including McKinsey and Booz Allen, expanded after U.S. regulatory changes during the 1930s, how they changed giant corporations, nonprofits, and the state during the 1950s, and why consultants became so influential in the global economy after 1960. As they grew in numbers, consultants would introduce organizations to ‘corporate culture’ and ‘decentralization’ but they faced vilification for their role in the Enron crisis and for legitimating corporate blunders.

**The Economics of Entrepreneurship**

Non-technical writing style that makes this book suitable for those who study entrepreneurship from other disciplinary perspectives

by Simon C. Parker, University of Western Ontario

**Business & Management.** Entrepreneurship is an integral part of economic change and growth. Yet until recently it has been largely neglected by economists. In *The Economics of Entrepreneurship*, Simon C. Parker draws on theoretical insights and recent empirical findings to show how economics can contribute to our understanding of entrepreneurship. The book is based on an earlier work, *The Economics of Self-employment and Entrepreneurship* (Cambridge University Press, 2004), that has quickly become an essential reference for academics researching the economics of entrepreneurship. Written in a more accessible style, this book contains much that made this earlier work so successful and, in addition, includes improved pedagogical features and new material on the theory of the firm, spin-offs, nascent entrepreneurship, growth-enhancing knowledge spillovers and social entrepreneurship.

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**Also available in Hardback**

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New in Paperback  
Also available in Hardback
Early Learning and Development
Cultural-historical concepts in play

by Marilyn Fleer, Monash University

Education. This book provides a unique synthesis of cultural-historical theory from Vygotsky, Elkonin and Leontiev in the twentieth century to the ground-breaking research of scholars such as Siraj-Blatchford, Kratsova and Hedegaard today. It demonstrates how development and learning are culturally embedded and institutionally defined, and it reflects specifically upon the implications for the early childhood profession. Divided into parts, with succinct chapters that build upon knowledge progressively, the everyday lives of children at home, in the community, at pre-school and at school are discussed in the context of child development and pedagogy. Ultimately, Early Learning and Development offers new models of ‘conceptual play’ practice and theory within a globally resonant, cultural-historical framework.

Australian and New Zealand Authors

Early Childhood Curriculum
Planning, assessment and implementation

by Claire McLachlan, Massey University; Marilyn Fleer, Monash University; and Susan Edwards, Monash University

Education. This text addresses current approaches to curriculum for infants, toddlers and young children, ages birth to eight. Its purpose is to provide a comprehensive introduction to the curriculum issues that student teachers and emerging practitioners will face and to equip them with the decision-making tools that will ultimately enhance and promote young children’s learning. The book addresses the foundations of curriculum theory across a diverse range of approaches within Australia and New Zealand, as well as drawing on research and examples of practice at an international level. It has a clear focus on core subject areas of the curriculum - the arts, health and wellbeing, literacy and language, science, maths and technology - so that teachers are able to gain a breadth of understanding and effectively plan, design and implement curriculum strategy.
International Disaster Nursing

Case study chapters on Hurricane Katrina and the Tsunami catastrophic events, presenting the healthcare response in details

Edited by Elaine Daily and Robert Powers, World Association for Disaster and Emergency Medicine

Nursing/Medicine. The effects of a disaster on health care can range from conditions that immediately besiege the system with large numbers of patients, to catastrophes that strain its long-term sustainability. Nurses as frontline health professionals, must have an understanding of the situations they may face before, during and after a disaster and they must develop the skills and strategies to provide effective and immediate care. International Disaster Nursing is a comprehensive and internationally focused resource to address the diversity of issues and myriad scenarios that nurses and other health personnel, could encounter during a disaster event. International experts provide chapters on biological, chemical, natural, pandemic and explosive disasters. Others address disaster events and implications in the world's poorer countries; populations with special needs; ethical issues; and conducting disaster research. Important features include chapter objectives, real-world vignettes, and extensive references.

Edited by Robert Powers and Elaine Daily

Working with Vulnerable Families
A Partnership Approach

With foreword by Professor Fiona Stanley AC, Australian of the Year 2003

by Dorothy Scott and Fiona Arney, University of South Australia

Social Work. Working with Vulnerable Families embodies the universal edict - that for societies to flourish we must enhance the opportunities for our children to reach their physical, intellectual, emotional and social potential. In a thoroughly candid and engaging style, this book transcends narrow professional boundaries to demonstrate how those working in diverse health, education and social welfare settings can work collaboratively with one another and with parents to protect, nurture and support young children from birth to 8 years. The book draws together a broad range of research-based theory, practice wisdom and successful real-world exemplars to explicate the core values, knowledge and skills required when working with families with multiple and complex needs. A range of pedagogy is employed, including Reflective Questions and Suggested Activities.
Voltaire’s Riddle
by Andrew Simoson, King College

Popular Science/ Mathematics. An exploration of Voltaire’s Micromegas, the story of a giant from a planet of Sirius who visits a French expedition on its return from testing Newton’s theory of gravity in the polar regions. This book suggests some possible answers to Voltaire’s riddle, and presents the related mathematics behind the expedition.

Flatland
An Edition with Notes and Commentary
by Edwin A. Abbott

Mathematics. A fully annotated edition of Abbott, classic work Flatland. The inclusion of mathematical and historical notes that show connections to late-Victorian England and to classical Greece, citations from Abbott’s other writings, and a commentary on language and literary style, enhance the usefulness of Flatland as an elementary introduction to higher-dimensional geometry.

The Cambridge Introduction to Modern British Theatre
by Simon Shepherd, Central School of Speech and Drama, London

Drama/ Theatre. Bringing together buildings, people and plays, this Introduction examines the features that characterise modern and current British theatre. These features include experimental performances under motorways alongside plays by Stoppard and Ayckbourn, amateur theatre and virtual spaces, the emergence of the director, the changing role of writers and political shows.

Financial Market Bubbles and Crashes
by Harold L. Vogel

Finance/ Economics. Despite the thousands of articles and the millions of times that the word ‘bubble’ has been used in the business press, there still does not appear to be a cohesive theory or persuasive empirical approach with which to study ‘bubble’ and ‘crash’ conditions. This book presents a plausible and accessible descriptive theory and empirical approach to the analysis of such financial market conditions.
Globalization and Competition

**Why Some Emergent Countries Succeed while Others Fall Behind Exposures**

by Luiz Carlos Bresser Pereira, Getulio Vargas Foundation, Brazil

**Economics.** This book explains why some middle-income countries, principally those in Asia, grow fast while others are not successful. Developing countries face a key obstacle to growth, namely, the tendency to overvalue foreign exchange. Instead of neutralizing it, the policy that rich countries promote mistakenly seeks growth through foreign savings, which causes additional appreciation of the national currency and often results in financial crises rather than genuine investment.

**Biodesign**

**The Process of Innovating Medical Technologies**

by Stefanos Zenios et al., Stanford University

**Biotechnology.** Recognize market opportunities, master the design process, and develop business acumen with this "how-to" guide to medical technology innovation. The experiences of hundreds of innovators and companies, in the form of case studies, quotes and practical advice, offer an action-orientated roadmap for successful biodesign innovation. Includes real-world examples and end-of-chapter projects.

**The Evidence for God**

**Religious Knowledge Reexamined**

by Paul K. Moser, Loyola University

**Philosophy.** If God exists, where can we find adequate evidence for God's existence? In this book, Paul Moser offers a new perspective on the evidence for God that centers on a morally robust version of theism. The resulting evidence for God is not speculative, abstract, or casual. Contrasting his approach with skepticism, scientific naturalism, fideism, and natural theology, Moser also grapples with the potential problems of divine hiddenness, religious diversity, and vast evil.

**Douglas Haig and the First World War**

by J. P. Harris, Royal Military Academy, Sandhurst

**Military History.** Sir Douglas Haig was commander-in-chief of the largest army his country had ever put into the field from December 1915 until the armistice of November 1918. Now available in paperback.
Earth Sciences. This book is a thorough introduction to the complex world of water resources. It covers the fundamentals in water science, aquatic ecology, geomorphology and hydrology, with topical examples of water resource issues. Water laws, allocation, quality and quantity, and disease issues are addressed, and potential solutions proposed.

Introduction to Water Resources and Environmental Issues
by Karrie Lynn Pennington, US Dept of Agriculture & Thomas V. Cech, Colorado State University

America’s Uneven Democracy
Race, Turnout, and Representation in City Politics
by Zoltan Hajnal

American Politics. By offering a systematic account of how and where voter turnout matters in local politics, this book confirms long held suspicions about the under-representation of minorities and proposes a practical and cost-effective solution to the problem.

Yalta 1945
Europe and America at the Crossroads
by Fraser J. Harbutt, Emory University

History. This book examines Allied diplomacy from 1941 to 1946, challenging Ameriocentric views and highlighting the significance of Europe’s diplomatic role. Harbutt argues that the Yalta conference of February 1945 was a pivotal moment that signaled a shift from a pre-existing “Europe/America” framework to the “East/West” conception that led to the Cold War.

Post-Zionism, Post-Holocaust
Three Essays on Denial, Forgetting, and the Delegitimation of Israel
by Elhanan Yakira, Hebrew University of Jerusalem and Michael Swirsky

History of ideas. This book contains three independent essays, available in English for the first time, as well as a post-scriptum written for the English edition. Yakira examines three responses to Zionism, arguing that their common theme is the uses and abuses of the Holocaust as an ideological arm in the anti-Zionist campaigns.
History. The book examines the relation of law and geography in European empires, exploring patterns of treason, piracy, convict transportation, and martial law in European empires between 1400 and 1900. Lauren Benton's research reveals that European powers imagined imperial space as networks of corridors and enclaves, and that they constructed sovereignty in ways that merged geographic discourse with law.

A Search for Sovereignty
Law and Geography in European Empires, 1400–1900
by Lauren Benton, New York University

Migration and Human Rights
The United Nations Convention on Migrant Workers’ Rights
Ed. by Edited by Paul de Guchteneire et al., UNESCO

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Cambridge University Press Australia & New Zealand, New Releases - April/ May 2010
News Talk
Investigating the Language of Journalism

Organised along the story ‘life cycle’ from conceptualisation to realisation, providing a clear picture of story development

by Colleen Cotter, University of London

Current Affairs. Written by a former news reporter and editor, News Talk gives us an insider's view of the media, showing how journalists select and construct their news stories. Colleen Cotter goes behind the scenes, revealing how language is chosen and shaped by news staff into the stories we read and hear. Tracing news stories from start to finish, she shows how the biases of journalists and editors - and the limitations of news writing formulas - may distort a story that was prepared with the most determined effort to be fair and accurate.

"...a fascinating, insightful look at the influences and limitations on language in the news media. It’s a must-read for anyone who wants to understand the subtle and often unwitting biases that creep into coverage." - San Francisco Chronicle

Science and Spirituality
Making Room for Faith in the Age of Science

A timely book, given the great success and publicity of the so-called New Atheists (prominently Richard Dawkins)

by Michael Ruse, Florida State University

British history. Michael Ruse, a very well-known figure at the forefront of the science-religion debate for 30 years, provides a new analysis of this topic. Arguing against both extremes – in one corner, the New Atheists; in the other, the Creationists and their offspring the Intelligent Designers – he asserts that science is undoubtedly the highest and most fruitful source of human inquiry. Yet, by its very nature and its deep reliance on metaphor, science restricts itself and is unable to answer basic, significant, and potent questions about the meaning of the universe and humankind's place within it: Why is there something rather than nothing? What is the ultimate source and foundation of morality? What is the nature of consciousness? What is the meaning of it all? Ruse shows that one can legitimately be a skeptic about all of these questions, and yet why it is open for a Christian, or member of any faith, to offer answers.
Genocide
A Normative Account

by Larry May, Vanderbilt University

Philosophy/ Humanities. Larry May examines the normative and conceptual problems concerning the crime of genocide. Genocide arises out of the worst of horrors. Legally, however, the unique character of genocide is reduced to a technical requirement, that the perpetrator’s act manifest an intention to destroy a protected group. From this definition, many puzzles arise. How are groups to be identified and why are only four groups subject to genocide? What is the harm of destroying a group and why is this harm thought to be independent of killing many people? How can a person in the dock, as an individual, be responsible for a collective crime like genocide? How should we understand the specific crimes associated with genocide, especially instigation, incitement, and complicity? Paying special attention to the recent case law concerning the Rwanda genocide, May offers the first philosophical exploration of the crime of genocide in international criminal law.

Also available in Hardback __ 9780521194655    HB     AU$ 170    NZ$ 204.95

AU$ 75.95    NZ$ 91.95

Strategic Risk Management Practice
How to Deal Effectively with Major Corporate Exposures

by Torben Andersen & Peter Schrøder, Copenhagen Business School

Business & Management. At a time when corporate scandals and major financial failures dominate newspaper headlines, the importance of good risk management practices has never been more obvious. The absence or mismanagement of such practices can have devastating effects on exposed organizations and the wider economy (Barings Bank, Enron, Lehmann Brothers, Northern Rock, to name but a few). This book brings together ideas, concepts and practices developed in various risk markets and academic fields to provide a much-needed overview of different approaches to risk management. It critiques prevailing enterprise risk management frameworks (ERMs) and proposes a suitable alternative.

Also available in Hardback __ 978052114240    HB     AU$ 180    NZ$ 216.95
International Commercial Arbitration

Asia-Pacific Perspectives

Draws on case law and relevant legislation from Australia, Hong Kong, Japan, Malaysia, New Zealand, Singapore and Thailand

by Simon Greenberg, Deakin University; Christopher Kee, Universität Basel; J. Romesh Weeramantry, City University of Hong Kong

Law. The last 20 years have seen an exponential rise in the use of ICA for resolving international business disputes, yet international arbitration is still a scarcely regulated industry. Within this context, this book explains ICA topic by topic with a specifically Asia Pacific focus. Principles of ICA are covered thoroughly and comparatively utilizing academic writings from Asia, Europe and elsewhere with examples of legislation, arbitration procedural rules and case law from the major Asian jurisdictions. Readers will be equipped to deal with the many arbitration issues which are not covered within the various arbitration statutes. *International Commercial Arbitration* is an invaluable resource for practitioners and students providing a unique insight into real arbitral practice specific to the Asia Pacific region, within a global context.

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Australian Authors

International Student Security

This book lifts the lid on the many issues and problem in the $40 billion education export industry

by Simon Marginson, University of Melbourne; Chris Nyland, Monash University; Central Queensland University; and Erlenawati Sawir, Helen Forbes-Mewett, Monash University

Education. More than three million students globally are on the move each year, crossing borders for their tertiary education. Many travel from Asia and Africa to English speaking countries, led by the United States, including the UK, Canada, Australia and New Zealand where students pay tuition fees at commercial rates and prop up an education export sector that has become lucrative for the provider nations. But the ‘no frills’ commercial form of tertiary education, designed to minimise costs and maximise revenues, leaves many international students inadequately protected and less than satisfied. *International Student Security* draws on a close study of international students in Australia, and exposes opportunity, difficulty, danger and courage on a massive scale in the global student market. It works through many unresolved issues confronting students and their families, including personal safety, language proficiency, finances, sub-standard housing, loneliness and racism.

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Cambridge University Press Australia & New Zealand, New Releases - April/ May 2010