CAMBRIDGE

1584 • 2009

425 YEARS OF CAMBRIDGE PRINTING AND PUBLISHING

New Titles July 2009

Private Bag 31 Port Melbourne VIC 3207

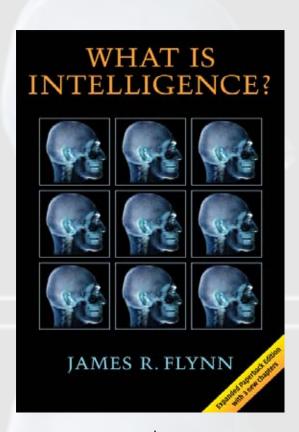
Tel: 03 8671 1400 Fax: 03 9676 9955 info@cambridge.edu.au www.cambridge.edu.au

What Is Intelligence?

Beyond the Flynn Effect

James R. Flynn

University of Otago, New Zealand



'A masterful book that will influence thinking about intelligence for many years to come.' Robert J. Sternberg, PsycCRITIQUES

'Flynn paints a dynamic picture of what intelligence is and has produced an impressively multidimensional and often wise look at the elusive topic of human intelligence.' *Publisher's Weekly*

'It is not just the fascinating effect that makes the book special. It's also Flynn's style. There's an unusual combination of clarity, wit, apposite allusion, and farsightedness in making connections and exploring unexpected consequences.' *lan Deary, Edinburgh University*

AUS\$ 37.95

NZ\$ 45.95

The 'Flynn effect' refers to the massive increase in IQ test scores over the course of the twentieth century. Does it mean that each generation is more intelligent than the last? Does it suggest how each of us can enhance our own intelligence?

Professor Flynn asks what intelligence really is and gives a surprising and illuminating answer. This expanded paperback edition includes three important new essays.

A fascinating and unique book that bridges the gulf separating our minds from those of our ancestors a century ago, and makes an important contribution to our understanding of human intelligence.

Australian Author

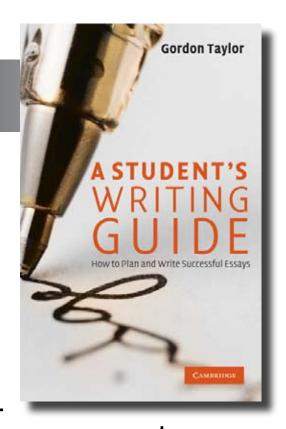
A Student's Writing Guide

How to Plan and Write Successful Essays

How to produce more convincing arguments by learning to read critically and take effective notes

by Gordon Taylor, Monash University, Victoria

Reference/ Study Aid. This text covers everything a student needs to know about writing essays and papers in the humanities and social sciences. Starting from the common difficulties students face, it gives practical examples of all the stages necessary to produce a good piece of academic work: interpreting assignment topics, drawing on your own experience and background, reading analytically and taking efficient notes, developing your argument through introductions, middles and conclusions, evaluating and using online resources, understanding the conventions of academic culture and honing your ideas into clear, vigorous English. This book will provide readers with all the tools and insights they need to write confident, convincing essays and coursework papers.



AU\$ 29.95

NZ\$ 35.95

978-0-521-72979-6

PB 139 x 215 mm

280 pages

Australian Author

Backlist at a New Special Price!

The Great Barrier Reef History, Science, Heritage

A thorough account of the scientific consequences of European impact on the world's greatest coral reef system

by James Bowen and Margarita Bowen, Ecology Research Centre, Australia

Australian History. One of the world's natural wonders, the Great Barrier Reef stretches more than 2000 kilometres in a maze of coral reefs and islands along Australia's north-eastern coastline. Now unfolding the fascinating story behind its mystique this book provides for the first time a comprehensive cultural and ecological history of European impact, from early voyages of discovery to the most recent developments in Reef science and management. Incisive and a delight to read in its thorough account of the scientific, social and environmental consequences of European impact on the world's greatest coral reef system, this extraordinary book is sure to become a classic.

THE GREAT
BARRIER REEF
History, Science, Heritage

MARGARITA BOWEN

AU\$ 39.95

NZ\$ 47.95

978-0-521-82430-9 HB 6 halftones 1 map 19 plates 474 pages

The English Language, 2nd Edition

A Historical Introduction

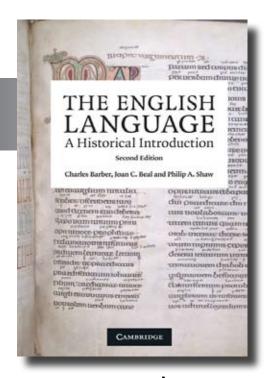
A simple, straightforward explanation of how today's English came about

by Charles Barber et al.

Reference/ English Language. This new edition of the bestseller by Charles Barber tells the story of the language from its remote ancestry to the present day. In response to demand from readers, a brand new chapter on late modern English has been added for this edition.

Using dozens of familiar texts, including the English of King Alfred, Chaucer, Shakespeare, and Addison, the book tells you everything you need to know about the English language, where it came from and where it's going to. This edition adds new material on English as a global language and explains the differences between the main varieties of English around the world.

_978-0-521-67001-2 PB 127 x 177 mm 1 map 320 pages



AU\$ 45.00

NZ\$ 54.95

The Shakespearean Stage, 4th Edition

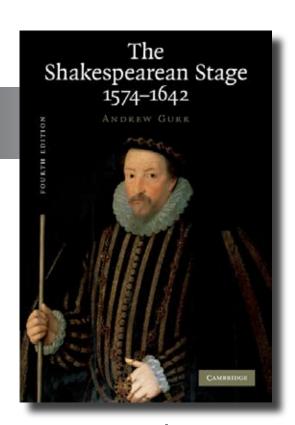
by Andrew Gurr, University of Reading

Packed with quotations, illustrations and an invaluable appendix listing all the plays performed

Drama/ Classics. For almost forty years The Shakespearean Stage has been considered the liveliest, most reliable and most entertaining overview of Shakespearean theatre in its own time. This is the only authoritative book that describes all the main features of the original staging of Shakespearean drama in one volume: the acting companies and their practices, the playhouses, the staging and the audiences.

Thoroughly revised and updated, this fourth edition contains fresh materials about how specific plays by Shakespeare were first staged, and provides new information about the companies that staged them and their playhouses.

The book incorporates everything that has been discovered in recent years about the early modern stage, including the archaeology of the Rose and the Globe. Also included is an invaluable appendix, listing all the plays known to have been performed at particular playhouses and by specific companies.



AU\$ 49.95

NZ\$ 59.95

978-0-521-72966-6 PB 152 x 229 mm 43 halftones 358 pages

What Philosophers Know

Case Studies in Recent Analytic Philosophy

Includes detailed case studies of recent analytic philosophy

by Gary Gutting, University of Notre Dame, Indiana

Philosophy. Philosophy has never delivered on its promise to settle the great moral and religious questions of human existence, and even most philosophers conclude that it does not offer an established body of disciplinary knowledge. Gary Gutting challenges this view by examining detailed case studies of recent achievements by analytic philosophers such as Quine, Kripke, Gettier, Lewis, Chalmers, Plantinga, Kuhn, Rawls, and Rorty.

Topics discussed include the role of argument in philosophy, naturalist and experimentalist challenges to the status of philosophical intuitions, the importance of pre-philosophical convictions, Rawls' method of reflective equilibrium, and Rorty's challenge to the idea of objective philosophical truth. The book offers a lucid survey of recent analytic work and presents a new understanding of philosophy as an important source of knowledge.

_978-0-521-67222-1

PB 152 x 229 mm

264 pages

What Philosophers Know

Case Studies in Recent Analytic Philosophy

GARY GUTTING



CAMBRIDGE

AU\$ 49.95

NZ\$ 59.95

The Ultimate Fate of the Universe

by Jamal N. Islam

Is the universe open or closed? Do blackholes exist forever? Which are the three ways a star can die? Find all the answers here!

Popular Science. This book describes what will ultimately happen to the contents of the universe. To understand the universe in the far future, we must first describe its present state and structure on the grand scale, and how its present properties arose. Dr Islam explains these topics in an accessible way in the first part of the book. From this background he speculates about the future evolution of the universe and predicts the major changes that will occur. The author has largely avoided mathematical formalism and therefore the book is well suited to general readers with a modest background knowledge of physics and astronomy.

.978-0-521-11312-0

PB 216 x 138 mm

165 pages

Cover Image TBC

AU\$ 59.95

NZ\$ 71.95

Global Warming, 4th edition

The Complete Briefing

Fully updated with new findings from the Nobel Prize-winning IPCC 2007 report

by John Houghton, Intergovernmental Panel on Climate Change

Popular Science/Environment. John Houghton's market-leading textbook is now in full colour and includes the latest IPCC findings, making it the definitive guide to climate change. Its simple, logical flow of ideas gives an invaluable grounding in the science and impacts of climate change and highlights the need for action on global warming. Is there evidence for climate changing due to human activities? How do we account for recent extremes of weather and climate? Can global electricity provision and transport ever be carbon free?

FOURTH EDITION GLOBAL WARMING THE COMPLETE BRIEFING nn Houghton

AU\$ 75.00

NZ\$ 90.95

978-0-521-70916-3 PB 130 line figures 60 halftones 247 x 174 mm

456 pages

Using Chinese

A Guide to Contemporary Usage

Tailored to the needs and interests of English speakers, with clear, friendly format and many practical examples

by Yvonne Li Walls and Jan W. Walls

Languages. This is a guide to Chinese usage for people who have already acquired the basics of the language and wish to extend their knowledge. It addresses many aspects of Chinese language usage, such as letter writing, idioms, proverbs, and riddles. It also provides new and recent words, including internet vocabulary. Useful sections on common social interactions are included, along with an invaluable guide to the finer nuances of body language. Clear, readable, and easy to consult, this is an essential reference for learners seeking access to one of the world's most important languages.

- 978-0-521-78565-5

PΒ

304 pages

AU\$ 59.95

NZ\$ 71.95

Titles also of interest ...

978052164593-5	Using French	PB	AU\$ 69.95 NZ\$ 83.95
978052153000-2	Using German	PB	AU\$ 69.95 NZ\$ 83.95
978052148556-2	Using Italian	PB	AU\$ 69.95 NZ\$ 83.95
978052154761-1	Using Russian	PB	AU\$ 69.95 NZ\$ 83.95
978052166788-3	Using Korean	PB	AU\$ 59.95 NZ\$ 71.95
978052164614-7	Using Japanese	PB	AU\$ 59.95 NZ\$ 71.95
978052164832-5	Using Arabic	PB	AU\$ 59.95 NZ\$ 71.95
978052100481-7	Using Spanish	PB	AU\$ 69.95 NZ\$ 83.95
978052179663-7	Using Portugese	PB	AU\$ 69.95 NZ\$ 83.95

978052100862-4	Using Spanish Vocabulary	РВ	AU\$ 99.00 NZ\$ 118.95
978052179700-9	Using German Vocabulary	PB	AU\$ 99.00 NZ\$ 118.95
978052152425-4	Using Italian Vocabulary	PB	AU\$ 79.95 NZ\$ 95.95
978052157851-6	Using French Vocabulary	PB	AU\$ 79.95 NZ\$ 95.95
978052100176-2	Using Arabic Synonyms	PB	AU\$ 89.95 NZ\$ 107.95
978052137878-9	Using French Synonyms	PB	AU\$ 89.95 NZ\$ 107.95
978052179405-3	Using Russian Synonyms	PB	AU\$ 99.00 NZ\$ 118.95
978052154760-4	Using Spanish Synonyms	PB	AU\$ 75.00 NZ\$ 90.95
978052146954-8	Using German Synonyms	PB	AU\$ 79.95 NZ\$ 95.95
978052147573-0	Using Italian Synonyms	PB	AU\$ 89.95 NZ\$ 107.95

Anne Conway

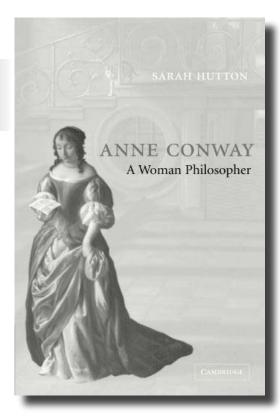
A Woman Philosopher

by Sarah Hutton, Middlesex University, London

Biography/ Philosophy. This is the first intellectual biography of one of the very first English women philosophers. At a time when very few women received more than basic education, Lady Anne Conway wrote an original treatise of philosophy, her Principles of the Most Ancient and Modern Philosophy, which challenged the major philosophers of her day - Descartes, Hobbes and Spinoza.

Sarah Hutton traces her intellectual development in relation to friends and associates such as Henry More, Sir John Finch, F. M. van Helmont, Robert Boyle and George Keith. Her book offers an insight into both the personal life of a very private woman, and the richness of seventeenth-century intellectual culture.

-978-0-521-10981-9 PB 280 pages



AU\$ 49.95

NZ\$ 59.95

The Cambridge Introduction to Jean Rhys

by Elaine Savory, New School University, New York

New, innovative readings of her key works including "Wide Sargasso Sea"

Literature. Since her death in 1979, Jean Rhys's reputation as an important modernist author has grown. Her finely crafted prose fiction lends itself to multiple interpretations from radically different critical perspectives. This Introduction offers a reliable and stimulating account of her life, work, contexts and critical reception. Her masterpiece, Wide Sargasso Sea, is analyzed together with her other novels, including Quartet and After Leaving Mr Mackenzie, and her short stories.

The book maps Rhys's fictional use of the actual geography of Paris, London and the Caribbean, showing how key understanding her relationships with the metropolitan and colonial spheres is to reading her texts.

The Cambridge Introduction to

Jean Rhys

AU\$ 34.95

NZ\$ 41.95

_978-0-521-69543-5

PB 152 x 229 mm

160 pages

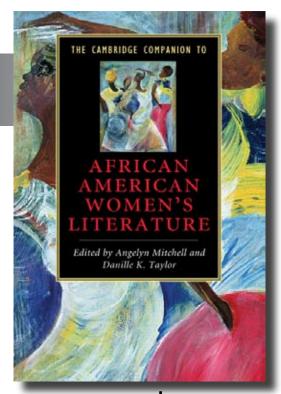
The Cambridge Companion to African American Women's Literature

Ed. Angelyn Mitchell and Danille K. Taylor, Georgetown University

Presents critical commentaries that provide a deep, contextual understanding of a centuries-old tradition

Literature. The Cambridge Companion to African American Women's Literature covers a period dating back to the eighteenth century. These specially commissioned essays highlight the artistry, complexity and diversity of a literary tradition that ranges from Lucy Terry to Toni Morrison. A wide range of topics are addressed, from the Harlem Renaissance to the Black Arts Movement, and from the performing arts to popular fiction.

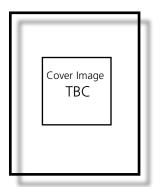
Accessible and vibrant, this Companion will be of great interest to anybody who wishes to gain a deeper understanding of this important and vital area of American literature.



AU\$ 59.95

NZ\$ 71.95

_978-0-521-67582-6 PB 152 x 229 mm 376 pages



AU\$ 69.95 NZ\$ 83.95

The Cathedral

Alain Erlande-Brandenburg

The Social and Architectural Dynamics of Construction

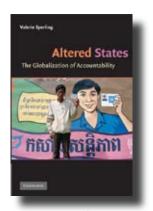
History/ Architecture. The popular image of the traditional western city has usually been dominated by the cathedral, whose sheer size seemed to create a physical and spiritual focal point. In this study, the author sets out to reverse some of the romantic myths which have accrued about the medieval cathedral, showing it to be a dynamic, evolving and unpredictable force in the development of the medieval city.

— 978-0-521-11037-2

PB 246 x 189 mm

161 line figures

404 pages



AU\$ 49.95 NZ\$ 59.95

Altered States The Globalization of Accountability

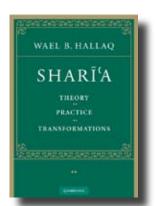
by Valerie Sperling, Clark University, Massachusetts

Politics/Current Affairs. Is globalization good for democracy or has it made our governing institutions less accountable to citizens? Located at the intersection of international relations and comparative politics, this book explores the effects of globalization on national governance. Under what circumstances do the transnational forces that embody globalization encourage or discourage political accountability?

.978-0-521-54181-7

PB 246 x 189 mm

384 pages



Shari'a Theory, Practice, Transformations

Wael B. Hallaq, McGill University, Montreal

Current Affairs/ Law. Wael Hallag's magisterial overview of Shari'a examines the doctrines and practices of Islamic law from the seventh century to the present. In a compelling narrative, the author unravels the complexities of his subject to reveal a deep knowledge of the law which will engage and challenge both student and scholar.

978-0-521-67874-2

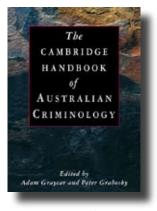
PB 152 x 229 mm 648 pages

AU\$ 99.00 NZ\$ 118.95

Title also of interest ...

Islamic Finance by Mahmoud A. El-Gamal 978-0-521-74126-2 PB 2008 240 pp

AUS\$ 49.95 NZ\$ 59.95



Australian Author

The Cambridge Handbook of Australian Criminology

Ed. Adam Graycar & Peter Grabosky, Australian Institute of Criminology, Canberra

Law/ Sociology. This book provides the most up-to-date figures and facts on Australian criminology. It combines statistical and speculative analyses, along with a chronology of significant recent events in Australian criminology.

978-0-521-11293-2

PB 65 tables

246 x 189 mm

404 pages

AU\$ 59.95

NZ\$ 71.95



AU\$ 69.95

New Zealand Authors

New Zealand English Its Origins and Evolution

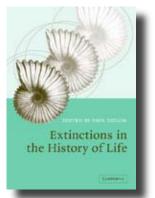
Elizabeth Gordon et al. University of Canterbury, New Zealand

Linguistics. New Zealand English is one of the newest varieties of English, and is unique in that its history and development are documented in extensive audio-recordings. On the basis of these recordings, this book examines the linguistic changes New Zealand English has undergone since it was first spoken in the 1850s.

978-0-521-10895-9

PB 15 maps 44 tables

392 pages



AU\$ 69.95 NZ\$ 83.95

Extinctions in the History of Life

Ed. Paul D. Taylor, Natural History Museum, London

Popular Science. Most species ever to have lived on Earth are now extinct. This book brings together key findings and current debates that are important not only for palaeontologists, but evolutionary biologists and even conservation workers. Easily accessible, this is a useful reference for students, researchers and the general reader.

978-0-521-11489-9

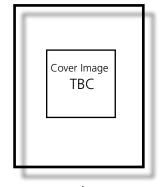
PB 53 line figures 9 halftones

203 pages

Australian Author

Rethinking Governance The Centrality of the State in Modern Society

Stephen Bell & Andrew Hindmoor, University of Queensland



AU\$ 56.95 | NZ\$ 68.95

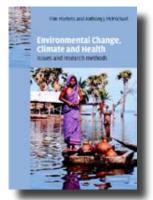
Business/ Management. This book seeks to make key developments in political science relevant to discussions about governance. The authors argue that insights drawn from political science research in areas such as state capacity, policy networks, new institutionalism and the role of ideas in politics can enrich contemporary understanding of governance.

978-0-521-71283-5

152 x 229 mm

PB

304 pages



AU\$ 75.00

Environmental Change, Climate and Health Issues and Research Methods

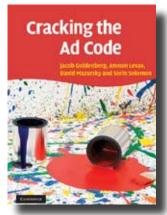
Ed. P. Martens & A. J. McMichael, Universiteit Maastricht, Netherlands

Environment/ Medicine. The advent of global environmental change, with all its uncertainties and emphasis on long-term prediction, brings new challenges and tasks for scientists, the public and policy makers. This book addresses the concepts and methods needed to analyse and understand this complex issue.

978-0-521-11402-8

PB 34 line figures 1 halftone 1 plate 16 tables

352 pages



AU\$ 69.95 | NZ\$ 83.95

Cracking the Ad Code

Jacob Goldenberg et al, Hebrew University of Jerusalem

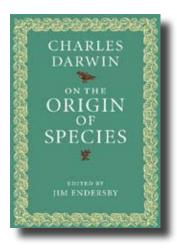
Business. For the first time, the secret of inventing new creative campaigns is unlocked, and practical tools are presented to allow quick production of successful creative ideas in marketing communications. This is essential reading for advertising professionals, and is also a useful tool for students of advertising, marketing, communication, and management.

____ 978-0-521-67597-0

PB 131 halftones

152 x 229 mm

176 pages



On the Origin of Species

Charles Darwin, Edited by Jim Endersby

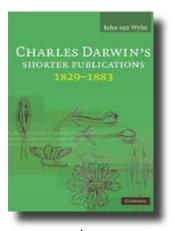
Popular Scence. im Endersby's major new scholarly edition debunks some of the myths that surround Darwin's book, and expores how it was originally written, published and read. Endersby provides a new, up-to-date and very readable introduction to this classic text and a level of scholarly apparatus unmatched by any other edition.

__ 978-0-521-86709-2

HB 12 halftones

520 pages

AU\$ 199.00 NZ\$ 238.95



AU\$ 250.00 NZ\$ 300.95

Charles Darwin's Shorter Publications, 1829-1883

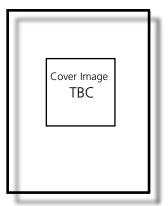
John van Wyhe, University of Cambridge

Popular Science. Contains a wealth of valuable material, bringing together all known shorter publications by Charles Darwin including the first publication, with A. R. Wallace, of Darwin's theory of evolution by natural selection. With over seventy newly discovered items, fully edited and annotated, this text contains original illustrations and a comprehensive bibliography.

____ 978-0-521-88809-7

HB 27 halftones

592 pages



The Prescriber's Guide, 3rd edition

Stephen Stahl, University of California, San Diego

Medicine. This completely revised and updated edition of Stephen M. Stahl's much-acclaimed Prescriber's Guide is the latest addition to the Essential Psychopharmacology range. Seven new drugs have been added, and every drug has been revised and updated to take into account new regulations and uses.

978-0-521-74399-0 PB 688 pages

AU\$ 99.00 NZ\$ 118.95

Also from Stahl's Prescruiber's Guide

The Prescriber's Guide, Antidepressants, 3rd edition

____ 978-0-521-74396-9 PB 264 pages **AU\$** 59.95 **NZ\$ 71.95**

The Prescriber's Guide, Antipsychotics and Mood Stabilizers, 3rd edition

____ 978-0-521-75900-7 PB 144 pages **AU\$** 59.95 **NZ\$ 71.95**

Datashop

Your Personalised Online Data Delivery

Use Datashop to gain control over the information you need! You can download:

- Cover Images (both .gif and .jpeg)
- Book samples
- Australian & New Zealand prices, bibliographic information, publication dates and much more!

What you need to know:

- It's absolutely free
- Simple registration that only requires an email
- A variety of data formats to choose from, including ONIX, HTML, plain text and excel
- Data is sent to you straight away by email

To start using:

Go to http://datashop.cambridge.org/

Register and start exploring!

* The website has additional information, a FAQ section and an interactive tour.

Contact Details

For further assistance with additional information, or if you wish to request alternative brochure formats, please contact:

Chrisi Kirova, Marketing Assistant 03 8671 1442 ckirova@cambridge.edu.au



Education & ELT Titles

9780521735988

King Lear: v.2

Pap \$17.95

Education - English

2009

by Smith, Rob, Bain, Elspeth, Morris, Jonathan

Modern editions of a popular and trusted series.

9783852720555

ELT - Books for teachers 2008 Writing Stories

by Hill, David A., Wright, Andrew

Pap \$45.00

9783852720562

ELT - Books for teachers 2008 Teaching Chunks of Languages

by Boers, Frank, Lindstromberg, Seth

Pap \$45.00

Pap \$65.00

Pap \$39.95

CD- \$79.95

\$89.95

9780521741279

ELT - Books for teachers 2009

9780521739177

Values, Philosophies, and Beliefs in TESOL: Making a Statement by Crookes, Graham

This insightful book chronicles the many influences and developments that have helped shape the language teaching profession today.

ELT Examinations

ELT - Examinations 2009

Cambridge IELTS 7 Student's Book with Answers: Examination Papers from

University of Cambridge ESOL Examinations

by Cambridge ESOL

Cambridge IELTS 7 contains four authentic IELTS papers from Cambridge ESOL, providing excellent

exam practice.

9780521739184

ELT - Examinations 2009

Cambridge IELTS 7 Audio CDs (2): Examination Papers from University of

Cambridge ESOL Examinations

by Cambridge ESOL

Cambridge IELTS 7 contains four authentic IELTS papers from Cambridge ESOL, providing excellent

exam practice.

9780521739191

ELT - Examinations 1 PB, 2 CD Cambridge IELTS 7 Self-study Pack (Student's Book with Answers and Audio CDs (2): Examination Papers from University of Cambridge ESOL Examinations

Education & ELT Titles 1